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★ JAN 31 1952 ★

U. S. Department of Agriculture

STERN'S SELECTED Flowering Trees

Glorify Your Home with Clouds of Fragrant Blossoms

Left: 714 B. STERN'S Thundercloud Purple-Leaf Plum (*Prunus Pissardi* rosea). Thousands of pink blossoms in the spring followed by luxuriant deep bronzy purple foliage that stays gloriously bright! An ornamental of incomparable beauty. Easy to grow, hardy, guaranteed to live and bloom. 4-6 ft., postpaid, each \$5.00; 3 for \$12.00.

Right: 694 B. STERN'S Carmine Flowering Crab (*Malus atrosanguinea*). A magnificent sight in blossom! This graceful tree is covered with beautiful clusters of double red flowers each spring. Later they are loaded with bright red Crab Apples that cover the tree like Christmas ornaments. Extremely hardy—thrive in any soil. 4-6 ft., postpaid, each \$5.00; 3 for \$12.00.

New Ideas for Your Garden

Spring Catalog 1952

Stern's Nurseries

GENEVA, NEW YORK

Stern's Magnificent

The Miracle Beauty Trees of the Gardening World!

Many people call these the most beautiful trees in the world! Stern's Selected Flowering and Fruiting Crabs are the ideal ornamental tree for every type of home. Each spring these graceful trees are covered with thousands of large clusters of red, pink and white blossoms. It's a springtime tonic to see these clouds of blooms tossing softly in the gentle wind.

Early to Bloom. Many blossom the first year planted. They grow about 15 feet tall, never too large, always graceful. Since their shade is moderate, lawn grass can be grown readily around them.

Easy to Grow! These selected beauties thrive in poorest soil, are perfectly hardy in coldest sections. You'll bless the day you planted these glorious trees.



New!
Almey Crab

693 A. STERN'S ALMEY CRAB

The new spectacular Stern's Almey Flowering Crab will be the sensation of your neighborhood. It has very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal which gives them the effect of a five-sided star. They bloom the first year planted and they look like a mass of flame at blossom time in May. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity, making wonderful shade trees that last a century. Plant them and enjoy them "forever." 4 to 6 ft., postpaid, \$5.00 each; 3 for \$12.00.

692 C. STERN'S BECHTEL'S CRAB

Stern's Bechtel's Flowering Crab Trees are an amazing sight covered with thousands of double pink flowers that look like miniature Roses. Their exquisite violet fragrance is hauntingly lovely. Their round shape makes them a perfect ornamental tree. They will grow, even where other trees fail. They thrive in coldest climates. Bloom May and June. Grow only 12 to 15 feet tall at maturity. 3 to 4 ft., postpaid, each \$3.00; 3 for \$8.50.

Bechtel's Crab



STERN'S FLOWERING and FRUITING CRAB APPLE COLLECTION

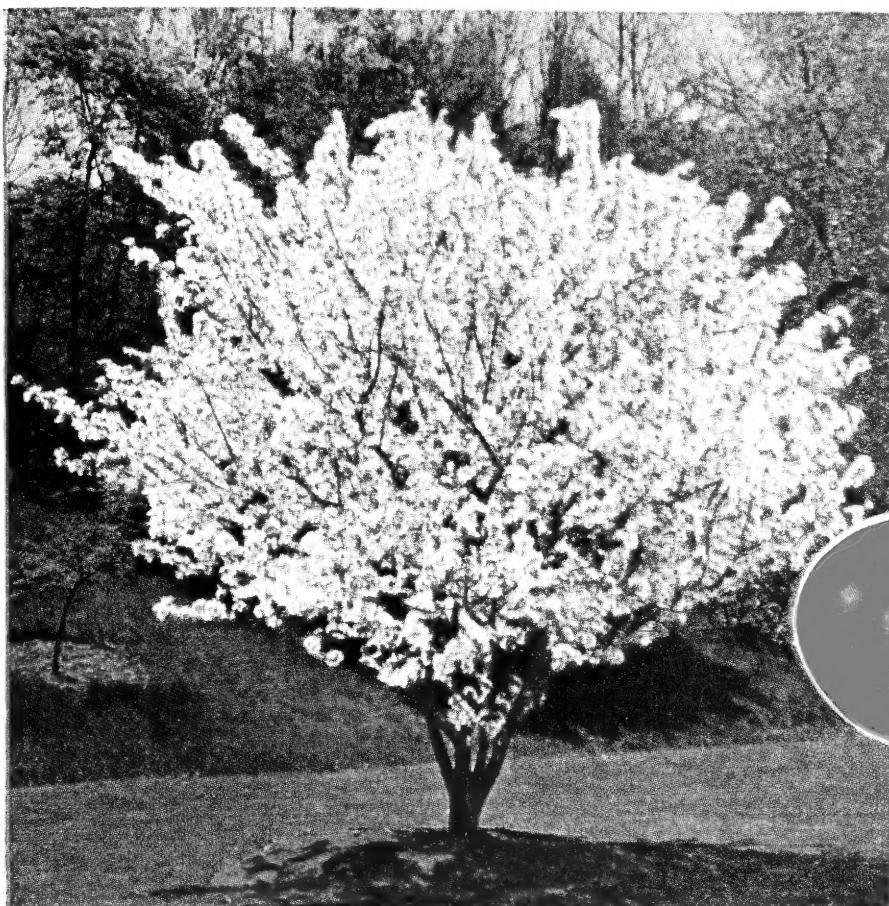
(Group 24-200)

A wonderful investment in beauty and good eating.
1 each of Almey, Bechtel's, Hopa, and Dolgo Crab.

4 Trees for Only \$12.00

Express Prepaid

Flowering and Fruiting CRABS



Dolgo Crab

105 A STERN'S DOLGO CRAB

In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliantly crimson fruit . . . fruit that jellies easily and

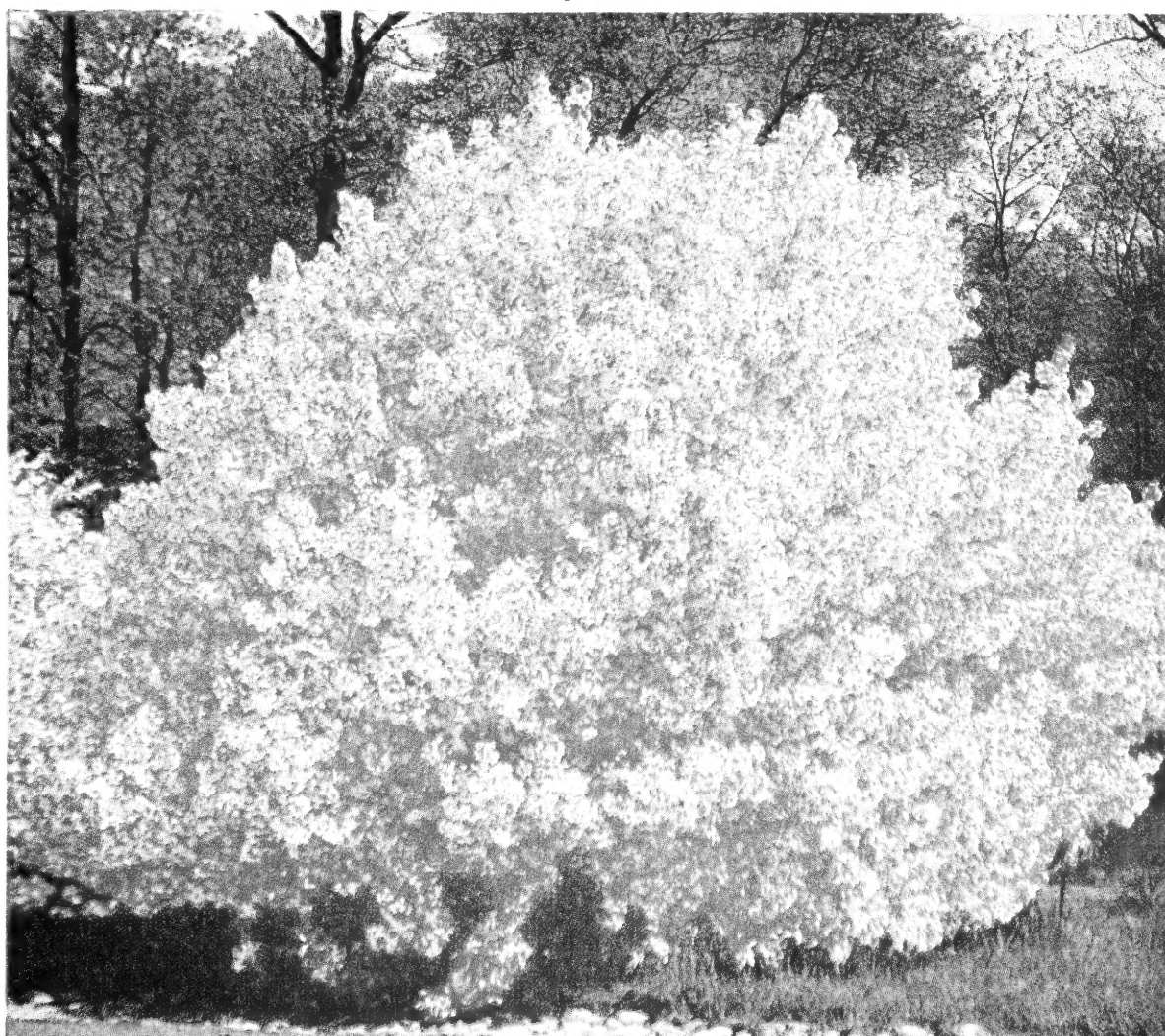


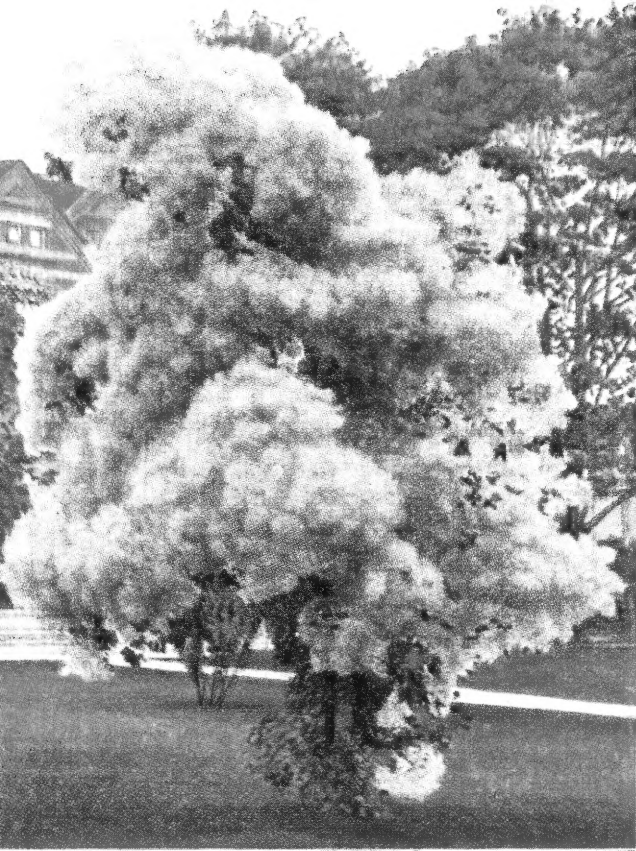
retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. 5 to 6 ft., postpaid, each \$3.00; 3 for \$8.50.

Hopa Crab

691 A STERN'S HOPA CRAB

An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From mid-summer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 4 to 6 ft., postpaid, each \$3.00; 3 for \$8.50.

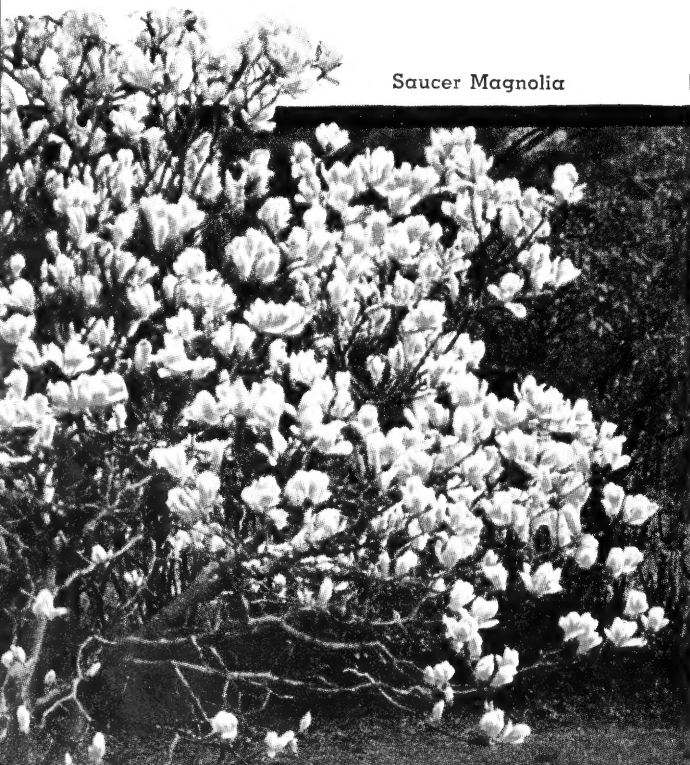




Smoke Tree



Pink Dogwood



Saucer Magnolia

[4]

Like Masterpieces of Fine Painting *Stern's Garden*

Rare "Mansion" Trees of

These famous Stern's specimen trees are the pride of America's show-place estates. Their exquisite loveliness will cause people to stop and admire as they pass your home. These gorgeous trees are ideal for the small home, for they rarely grow more than 20 feet high. The trees shown on these pages are acclaimed by expert landscape architects as the most beautiful and most practical for the average home. No finer collection of ornamental trees is available anywhere. Because Stern's Nurseries sells only selected specimens, there is necessarily a limited supply of these popular trees. We respectfully suggest that you send us your order early in order to reserve your selection.

Plant these magnificent trees where nothing will hide them from view. These selected specimens will enhance the beauty of your lawn and garden. They are a lifetime investment in beauty and pleasure . . . and they add greatly in every way to the value of your home.

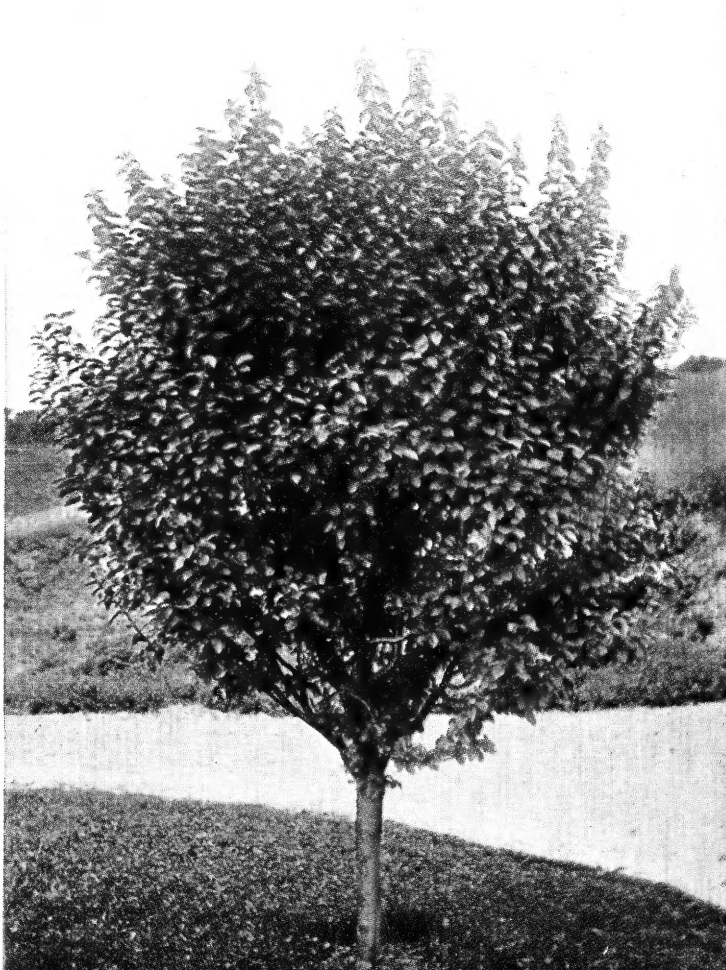
Height listed after name indicates size at maturity.

506 A. SMOKE TREE (*Rhus Cotinus*). 10-12 ft. Derives its popular name from its masses of feathery panicles of flowers which give the effect of a cloud of smoke. In its full flowering glory from mid-summer to fall. 2-3 ft. **Postpaid: \$2.50.**

680 D. PINK DOGWOOD (*Cornus florida rubra*). 15-20 ft. A beauty in the spring with its profuse display of reddish pink flowers, it is even more impressive in the fall with its deep red foliage and scarlet fruits. Prefers partial shade and slightly acid soil. Mix soil with Peat Moss (see page 43). 2-3 ft. **Postpaid: \$6.00.**

678 C. WHITE DOGWOOD (*Cornus florida*). 15-20 ft. Large flowers over 3 inches in diameter cover the tree in spring. In the fall foliage changes to gorgeous reds while scarlet fruits add to the beauty. Prefer partial shade. Mix soil with Peat Moss. 3-4 ft. **Postpaid: \$4.00.**

Blood-Leaf Plum



to Enrich Your Home

Aristocrats

Spectacular Beauty!

684 B. **SAUCER MAGNOLIA** (*Magnolia soulangeana*). 15-20 ft. Large flowers of delightful fragrance, pink in the bud and white when open, cover the entire tree in the spring before the leaves appear. Hardy as far north as Boston or Detroit. Mix with Peat Moss (see page 43). 18-24 in. **Postpaid: \$6.00.**

711 B. **BLOOD-LEAF PLUM** (*Prunus Pissardi* Newport). 12-15 ft. Everything is purple on this colorful shrub, even the bark and wood, creating a striking contrast to the green of your lawn. 4-5 ft. **Postpaid: \$2.75.**

710 C. **DOUBLE RED FLOWERING PEACH** (*Prunus persica rubra*). 12-15 ft. A beautiful Flowering Peach bursting forth in May with lovely double red blossoms. 3-4 ft. **Postpaid: \$2.00.**

676 C. **AMERICAN REDBUD** (*Cercis canadensis*). 20-25 ft. Also known as Judas Tree, this picturesque aristocrat is striking in the early spring when branches are covered with clusters of pink flowers. 3-4 ft. **Postpaid: \$2.50.**

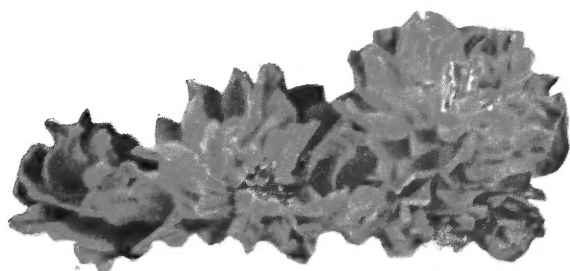
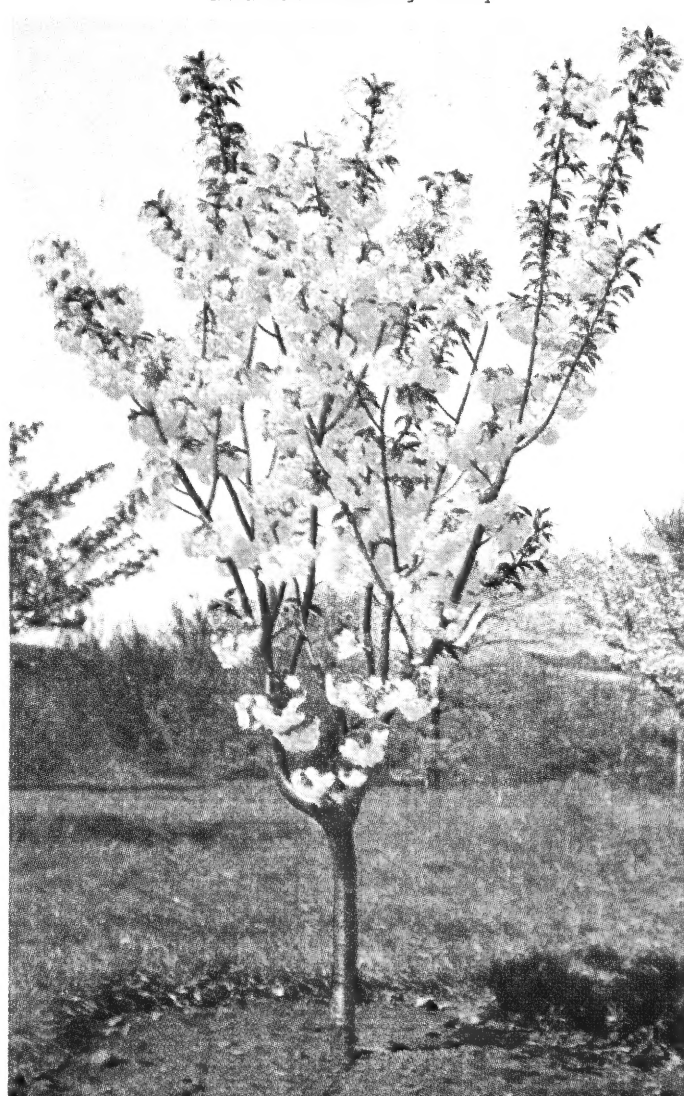
681 B. **DOUBLE SCARLET HAWTHORN** (*Crataegus oxyacantha splendens*). 15-20 ft. Double red flowers cover the branches in May and June, followed by red berries. 4-5 ft. **Postpaid: \$6.50.**

705 B. **KWANZAN FLOWERING CHERRY** (*Prunus Kwanzan*). 25-30 ft. A welcome herald of spring with its maze of double pink blossoms. 4-5 ft. **Postpaid: \$6.00.**



Double Scarlet Hawthorn

Kwanzan Flowering Cherry



Double Red Flowering Peach

American Redbud



Stern's FRAGRANT FRENCH LILACS

A Breathtaking Spectacle of Spring

Many say springtime just isn't springtime without Lilacs! Stern's brings you huge, selected French Lilacs bursting with beauty—in three exciting colors. These exquisite Lilacs add spectacular beauty for you to enjoy—and others to rave about. You and yours for generations to come will delight in the sweet fragrance of their blossoms, their breath-taking abundance and color. And these magnificent plants add to the value of your home.

Guaranteed to Bloom. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **bloom-tested**—having bloomed beautifully in the nursery last May. They will grow 10 to 12 feet tall at maturity.

Most Spectacular of All Lilacs. These are Stern's famous French Hybrids. Each spike contains hundreds of big fragrant blossoms. Their heavenly sweet perfume simply can't be described adequately! Cut them for gorgeous bouquets that breathe a message of loveliness. Plant these selected Stern's French Lilacs and get rare garden glory usually absent in old-fashioned common types.

Heavy, well-branched bushes, 2 to 3 ft., postpaid: Each \$3.00; 3 for 8.50; 10 for \$25.00.

535 G. KATHERINE HAVEMEYER. Violet-blue, double.

530 G. CHARLES JOLY. Red, double.

539 G. MARIE LEGRAYE. Snow-white, single.

Stern's French Lilac Collection

(Group 24-201)

Postpaid

1 each—	
3 for	\$ 8.50
2 each—	
6 for	15.50
3 each—	
9 for	22.50

*A Rare Delight
to the Eye*

Stern's ROSE of SHARON



Single Blue



Bicolor

Double Pink

Double Purple

Double Red

Tri-Color Rose of Sharon

No home should be without a few of these glorious, exciting shrubs. Stern's offers a fine selection of the extremely popular double-flowering varieties as well as the unusually beautiful single flowering types that many botanical experts favor. Many garden fanciers say there is nothing more lovely than the single blue **Coelestis**—has the full delicate beauty of the Morning Glory.

Plant near your home, on your lawn, or in your garden. They are a picture of colorful richness in full bloom from July till frost. They last a lifetime; become more beautiful each year; thrive anywhere, in any soil. Extremely hardy and vigorous. Grow 8 to 10 feet tall at maturity.

STERN'S ROSE OF SHARON WILL BLOOM THIS SUMMER IN YOUR GARDEN

Heavy Bushes, 2-3 ft. and 3-4 ft., Postpaid:
Each \$1.25; 3 for \$3.60; 10 for \$10.00.

Double

- 447 A. ARDENS. Double violet-purple.
- 448 A. BICOLOR. Double white with red eye.
- 449 A. BOULE DE FEU. Double bright red.
- 451 A. JEANNE D'ARC. Double pure white.
- 452 A. LADY STANLEY. Double pink, sprinkled with white.
- 446 A. ANEMONAEFLORUS. Double pink.

Double Rose of Sharon Garden

(Group 24-202)

6 Double Rose of Sharon Bushes (1 of each listed) Postpaid for Only **\$6.60**

Single

- 450 A. COELESTIS. Single blue.
- 454 A. RUBIS. Single pink with red center.
- 455 A. TOTUS ALBUS. Single white.

Single Rose of Sharon Garden

(Group 24-203)

3 Single Rose of Sharon Bushes (1 of each listed) Postpaid for Only **\$3.60**

456 A. STERN'S TRI-COLOR ROSE OF SHARON

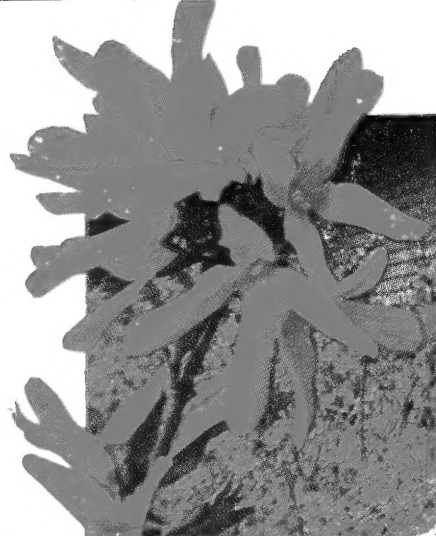
Amazing—3 Colors on a Single Plant!

A sensation! 3 varieties grafted on one bush. Double Purple—Double Red—Double White. All blooming together from July till frost. Ecstatic beauty! Postpaid: \$3.00 each; 3 for \$8.50.





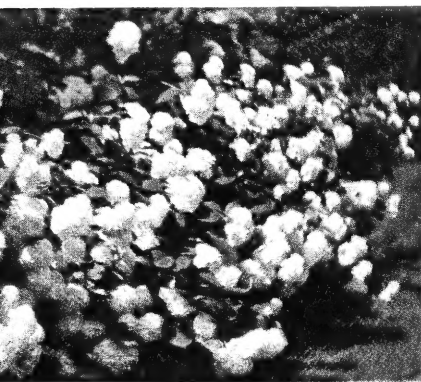
Pink Weigela



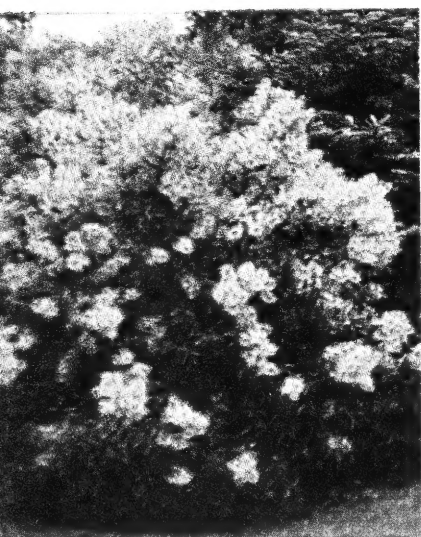
Golden Bell



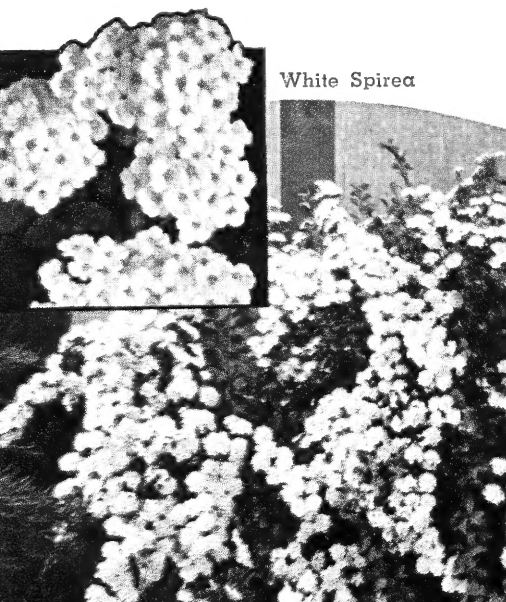
Red Honeysuckle



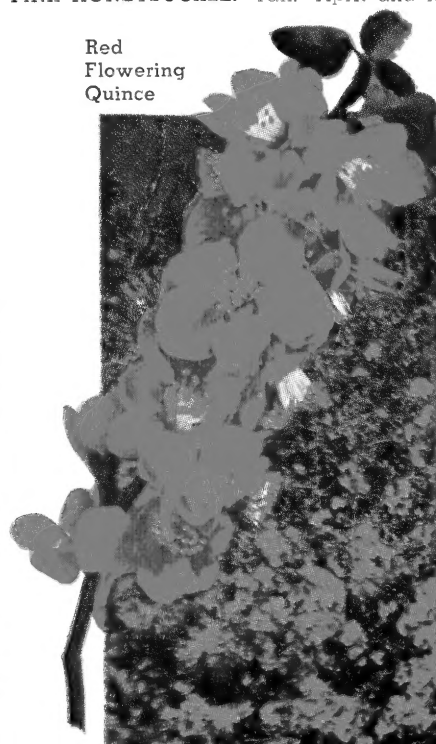
Hills of Snow



China Lilac



White Spirea



Red
Flowering
Quince



Snowball

Art in Bloom! Flowering Glory from March to November!

Stern's Selected

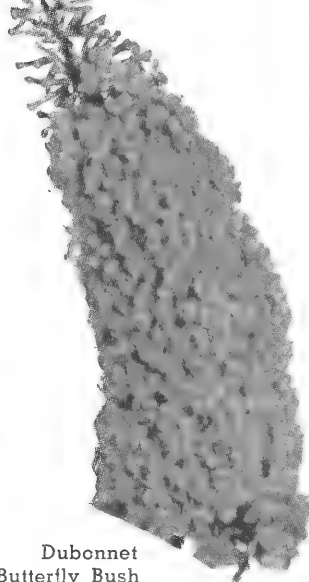
Stern's presents one of the largest and best collections of Flowering Shrubs in America—all masterpieces of Nature's most gorgeous colors. Big mature plants for immediate color effects! Most varieties will bloom this year in your garden. We recommend that you plant them 3 feet apart. For finest effect plant 3 of **one** variety in each group. Actual size at delivery 2 to 3 ft. or 3 to 4 ft. Maturity height listed with each variety—also blossoming time.

Stern's Flowering Shrubs Will Grow Anywhere. Absolutely hardy, they require almost no care.

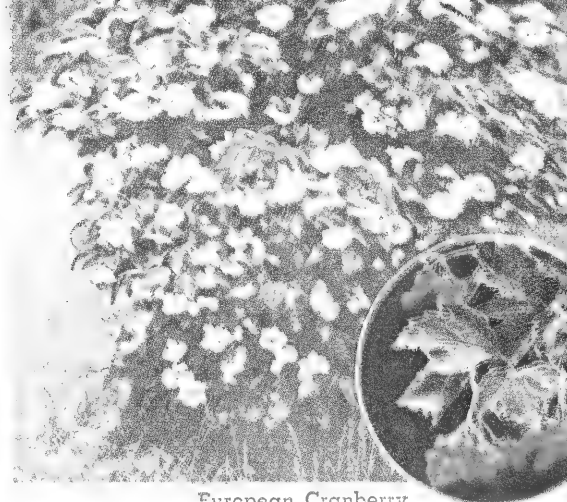
- 563 A. PINK WEIGELA. Medium. May and June. Postpaid: 3 for \$3.15, Each \$1.10.
- 460 A. HILLS OF SNOW. Low. July to October. Postpaid: 3 for \$5.40, Each \$1.85.
- 531 A. CHINA LILAC. Tall. May. Postpaid: 3 for \$3.90, Each \$1.40.
- 520 A. WHITE SPIREA. Medium. May and June. Postpaid: 3 for \$3.15, Each \$1.10.
- 438 A. GOLDEN BELL. Tall. Late March and April. Postpaid: 3 for \$3.15, Each \$1.10.
- 422 A. RED FLOWERING QUINCE. Low. April and May. Postpaid: 3 for \$3.90, Each \$1.40.
- 482 A. RED HONEYSUCKLE. Tall. April and May. Postpaid: 3 for \$3.15, Each \$1.10.
- 558 A. SNOWBALL. Tall. April and May. Postpaid: 3 for \$5.40, Each \$1.85.
- 462 A. PEEGEE HYDRANGEA. Tall. July to October. Postpaid: 3 for \$5.40, Each \$1.85.
- 512 A. DWARF RED SPIREA. Low. June to September. Postpaid: 3 for \$3.90, Each \$1.40.
- 407 A. DUBONNET BUTTERFLY BUSH. Low. July to October. Postpaid: 3 for \$3.15, Each \$1.10.
- 508 A. FRENCH PUSSY WILLOW. Tall. March and April. Postpaid: 3 for \$3.90, Each \$1.40.
- 557 A. EUROPEAN CRANBERRY. Tall. May and June. Postpaid: 3 for \$5.40, Each \$1.85.
- 406 A. PINK BUTTERFLY BUSH. Low. July to October. Postpaid: 3 for \$3.15, Each \$1.10.
- 439 A. WEEPING FORSYTHIA. Tall. Late March and April. Postpaid: 3 for \$3.90, Each \$1.40.
- 481 A. PINK HONEYSUCKLE. Tall. April and May. Postpaid: 3 for \$3.15, Each \$1.10.



Peegee Hydrangea



Dubonnet
Butterfly Bush



European Cranberry

Glorify Your Home with a "Living Painting" of Gay Colors!

Flowering Shrubs



Pink Butterfly Bush



Weeping Forsythia

Pink Honeysuckle

STERN'S "Dream House" Flowering Shrub Collection

Every Plant Guaranteed to Bloom the First Year

(Group 24-204)

16 Flowering Shrubs (one of each listed on pages 8 and 9)

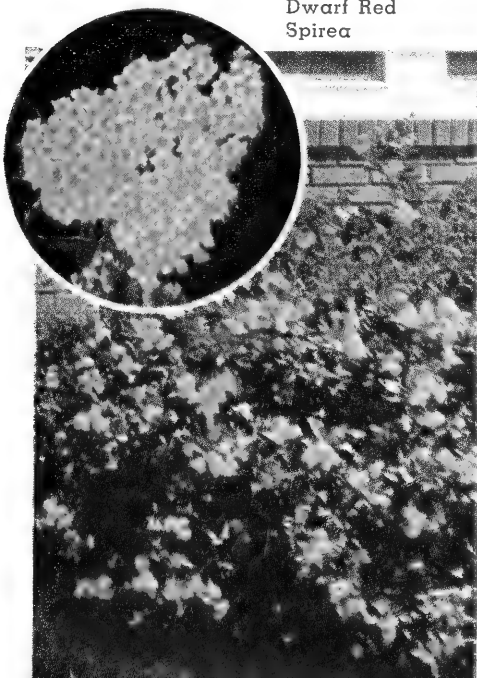
ALL 16 Plants—ONLY \$20.00, Postpaid.

If you cannot use the entire collection, we will supply—

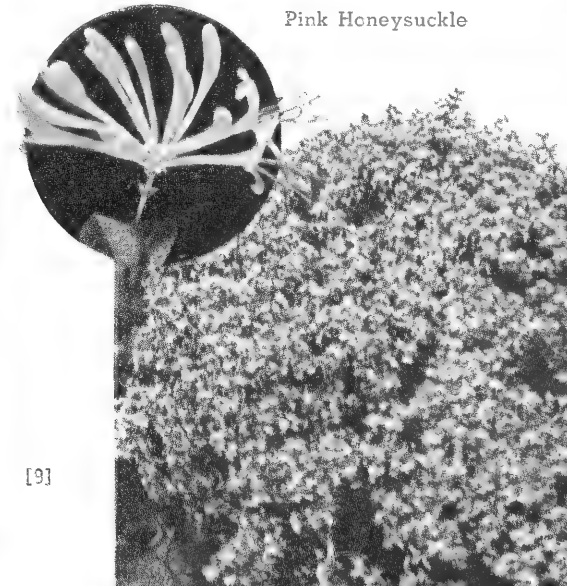
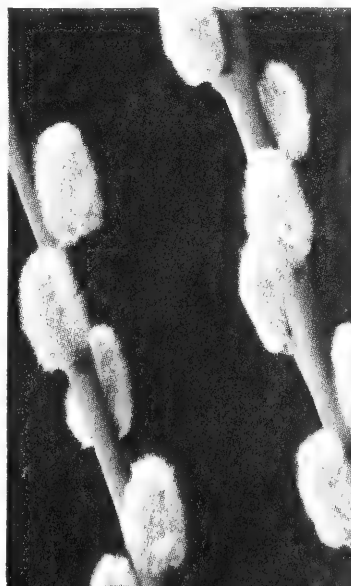
Any 10 plants of your choice for \$14.00, postpaid.

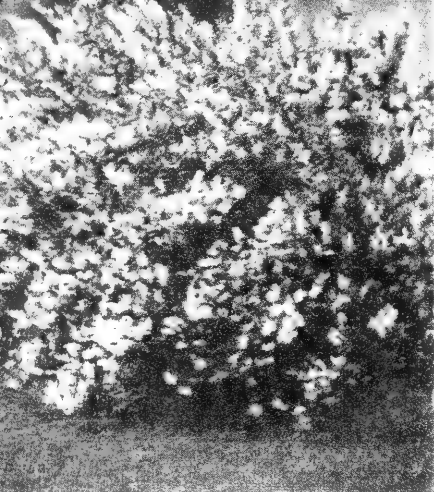
Any 5 plants of your choice, \$7.50, postpaid.

Dwarf Red
Spirea

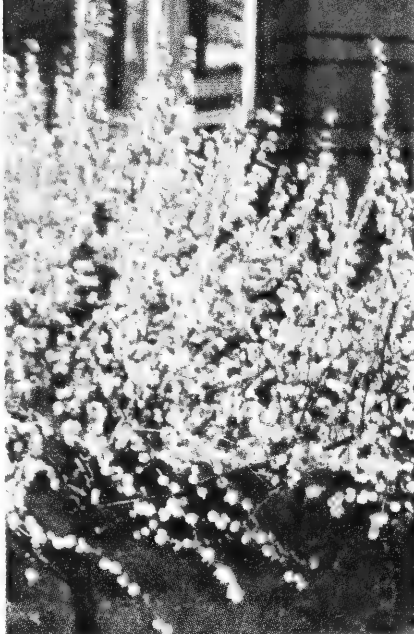


French Pussy Willow

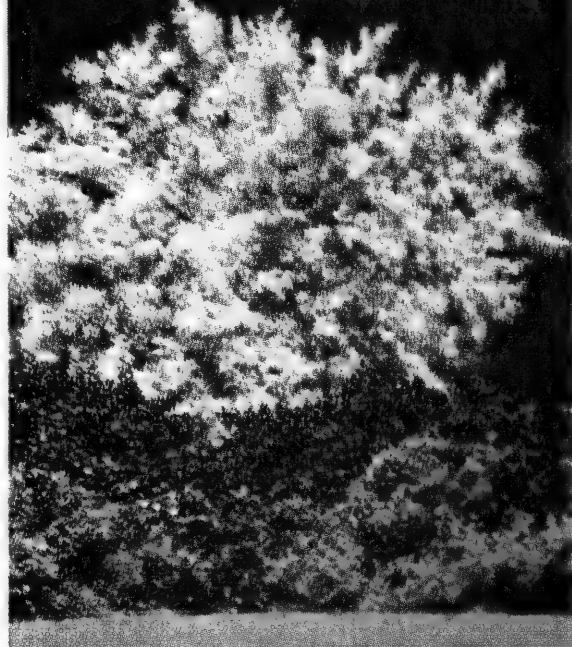




Dwarf Deutzia



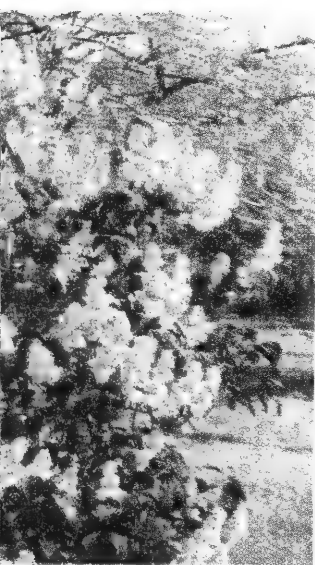
Rose Tree of China



Russian Olive



Sweet
Mockorange



Pink Lilac

Selected specimens of colorful shrubs planted around your home produce a lush profusion of color and fragrance that aids in gracious, happy living. A tastefully planted home says to the world: "Beauty dwells here."

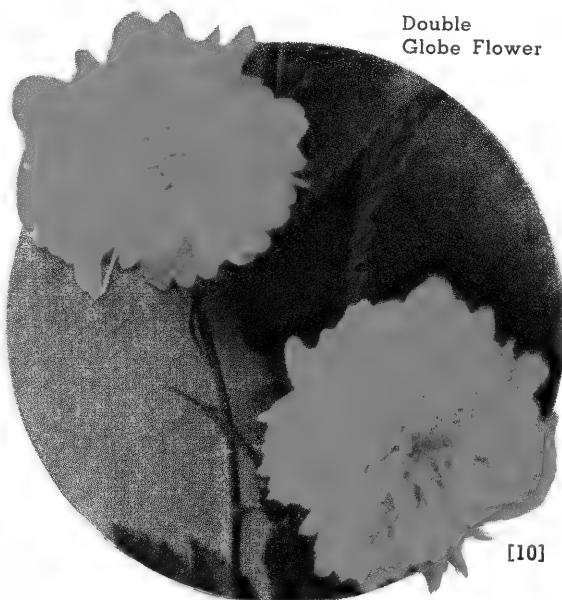
In this garden catalog, Stern's presents the most beautiful of flowering shrubs. Each plant is selected No. 1 quality, big and well branched. Maturity height and date of bloom is stated following each listed variety. Actual delivery size 2 to 3 ft. and 3 to 4 ft. Stern's Famous Guarantee is your bond of satisfaction.

Stern's Flowering Shrubs require almost no care. They are completely hardy.

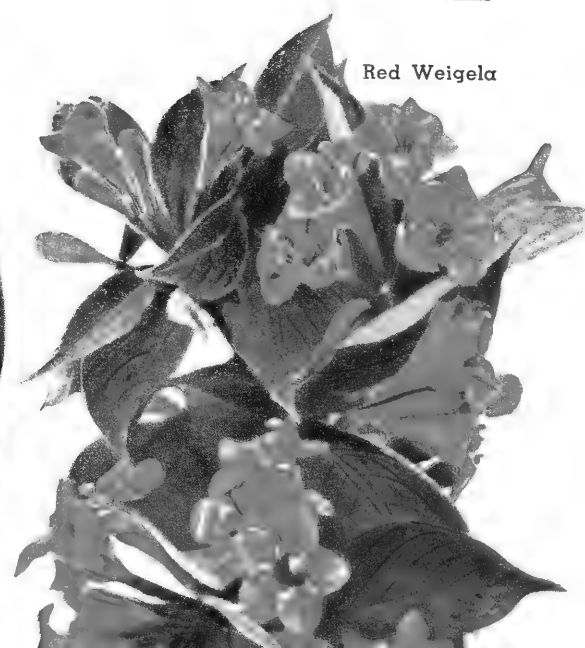
- 425 B. DWARF DEUTZIA. Low. May and June.
Postpaid: 3 for \$3.90, Each \$1.40.
- 439 A. SWEET MOCKORANGE. Tall. June.
Postpaid: 3 for \$3.15, Each \$1.10.
- 547 A. PINK LILAC. Tall. Late May and June.
Postpaid: 3 for \$3.90, Each \$1.40.
- 562 A. TRICOLOR WEIGELA. Low. May and June.
Postpaid: 3 for \$5.40, Each \$1.85.
- 500 A. ROSE TREE OF CHINA. Medium. April and May.
Postpaid: 3 for \$5.40, Each \$1.85.
- 470 A. DOUBLE GLOBE FLOWER. Low. June until fall.
Postpaid: 3 for \$6.30, Each \$2.25.
- 430 A. RUSSIAN OLIVE. Tall. May and June.
Postpaid: 3 for \$3.90, Each \$1.40.



Tricolor Weigela



Double
Globe Flower



Red Weigela

More of Stern's

- 561 A. RED WEIGELA. Low. May and June.
Postpaid: 3 for \$5.40, Each \$1.85.
- 428 A. DEUTZIA, PRIDE OF ROCHESTER. Medium. June and July.
Postpaid: 3 for \$3.15, Each \$1.10.
- 518 A. BRIDALWREATH. Medium. April and May.
Postpaid: 3 for \$3.90, Each \$1.40.
- 412 A. SWEET SHRUB. Low. April and May.
Postpaid: 3 for \$5.40, Each \$1.85.
- 548 A. PURPLE LILAC. Tall. May.
Postpaid: 3 for \$3.90, Each \$1.40.
- 513 A. PINK SPIREA. Low. July and August.
Postpaid: 3 for \$3.15, Each \$1.10.
- 505 A. JETBEAD. Low. May until October.
Postpaid: 3 for \$5.40, Each \$1.85.
- 405 A. RED-LEAF BARBERRY. Low. May and June.
Postpaid: 3 for \$3.15, Each \$1.10.
- 527 A. CORALBERRY. Low. May and June.
Postpaid: 3 for \$3.15, Each \$1.10.

RAINBOW SHRUB COLLECTION

For a Glorious Festival of Color and Beauty
(Group 24-205)

16 Flowering Shrubs (one of each listed on pages 10 and 11). Guaranteed to be the finest shrubs grown. Postpaid: Only \$20.00.

If you cannot use the whole collection, we will supply—

10 plants of your own choice for only \$14.00, postpaid.

5 shrubs of your choice, \$7.50, postpaid.



Deutzia, Pride of Rochester



Sweet Shrub

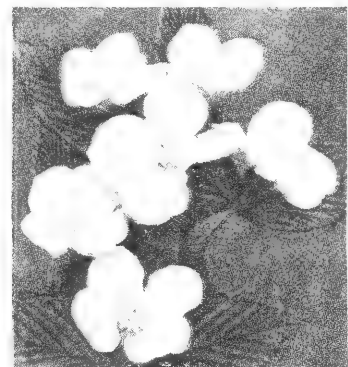


Pink Spirea

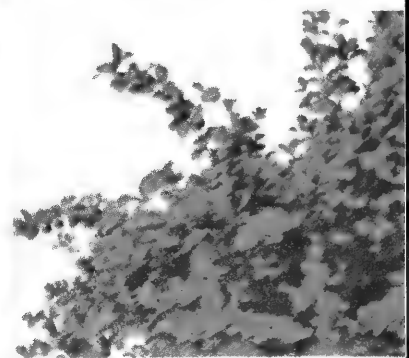
Selected Flowering Shrubs



Bridal Wreath



Jetbead



Red Barberry



Purple Lilac

[11]



Coralberry



431 B. WINGED BURNING BUSH. Medium. May and June. Postpaid: 3 for \$7.20, Each \$2.50.



560 A. BRISTOL RUBY WEIGELA. Low. May and June. Postpaid: 3 for \$5.40, Each \$1.85.

472 A. BEAUTY BUSH. Medium. May and June. Postpaid: 3 for \$5.40, Each \$1.85.



Stern's Presents *The Prize Winners*

*The Loveliest
of All
Flowering Shrubs*

Stern's Board of Selection has voted these magnificent specimens the most exquisite of all the Flowering Shrubs! For thrilling beauty that will glorify your home, plant several of these magnificent shrubs this spring.

Order your selection soon, our supply is necessarily limited.

Mature plants, well branched. 2 to 3 ft. and 3 to 4 ft. Finest quality.

Stern's Prize- Winning Flowering Shrub Collection

(Group 24-206)

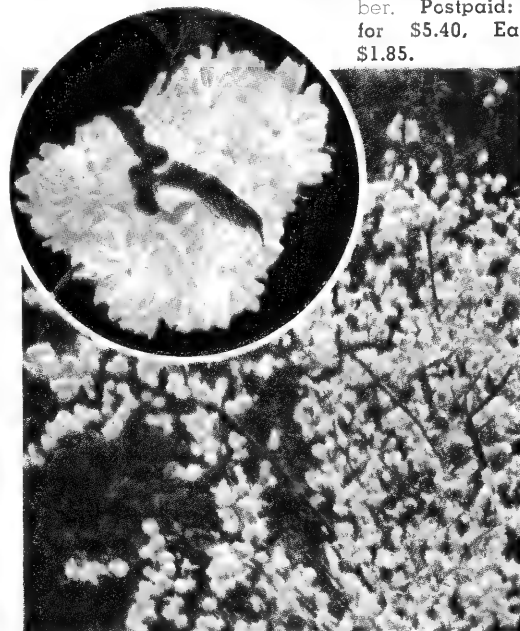
Six of the world's loveliest shrubs. Every one a rare beauty to prize always!

1 each—6 shrubs for \$11.00, postpaid.

2 each—12 shrubs for \$20.00, postpaid.



443 A. WITCH HAZEL. Tall. October until December. Postpaid: 3 for \$5.40, Each \$1.85.



497 A. PINK ALMOND. Medium. April and May. Postpaid: 3 for \$5.40, Each \$1.85.

493 A. VIRGINAL MOCKORANGE. Medium. June and July. Postpaid: 3 for \$5.40, Each \$1.85.



Stern's Rare European AZALEAS

The Crown Jewel of Flowering Shrubs!

Stern's representatives in Holland have secured a choice but limited supply of these rare Azaleas. Their springtime display of blazing colors makes a picture of beauty formerly seen only on the great estates of European nobility. Now you can enjoy the breath-taking spectacle of these rare beauties entirely covered with large blossoms of amazing color—right in your own garden!

Stern's European AZALEAS should not be confused with ordinary domestic plants. They are grafted varieties of the Azalea mollis strain. The size of blossom, their free-blooming characteristics, their vibrant colors cannot be equaled by any other type of Azalea.

To achieve the ultimate beauty from your Azalea bushes we recommend liberal mixing of Peat Moss with the soil. See full description of Peat Moss on page 43.

These Stern's aristocrat bushes are covered with buds that will burst into glorious bloom this spring. Our imported varieties thrive in any soil, are perfectly hardy in temperatures as low as 10 degrees below zero. Plant them in full sun or partial shade, they will increase magnificently in size and beauty each year. Heavy plants with flower buds to bloom this spring. 12-15 inches. \$3.25 each; 3 for \$9.00; 10 for \$29.00, postpaid.



J. C. van Tol

Mrs. Arthur de Warelles

- 390 B. Azalea Mollis
Alphonse Lavallee.
Orange.
- 391 B. Azalea Mollis
Chevalier de Reali.
Yellow.
- 392 B. Azalea Mollis
Comte de Gomer.
Soft rose.
- 393 B. Azalea Mollis
Hugo Hardijzer.
Brilliant red.
- 394 B. Azalea Mollis
Dr. Leon Vignes.
Light yellow.
- 395 B. Azalea Mollis J. C.
van Tol. Red.
- 396 B. Azalea Mollis Mrs.
Arthur de Warelles.
Salmon.

Stern's "Crown Jewel" COLLECTION

Of Rare European Azaleas
(Group 24-207)

One of each shown—7
grafted Azalea plants with
flower buds

for only

\$20.00

Postpaid

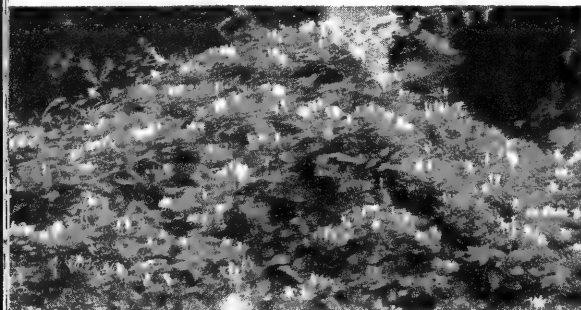




White Spirea



Amur Privet



Hall's Honeysuckle



Stern's Selected Hardy HEDGES

Living Fences for Beauty, Privacy and Protection

Stern's Selected Hedges add exceptional beauty and value to your home. A low hedge (such as Barberry, Privet or the lovely flowering White Spirea) will protect your lawn and flower beds—will add distinction to your house and garden. Tall hedges (such as the impenetrable fence of Multiflora Rosa or Red Honeysuckle) will convert an ordinary background into an outdoor living room. Use tall growing hedges to hide undesirable views, as well as for protection and beauty. The height listed after the name of varieties indicates their size at maturity. Actual size at shipping is 12-18 in.

	10 for	25 for	100 for
641 B. GREEN-LEAF BARBERRY (<i>Berberis Thunbergii</i>). 4-5 ft. Popular for its low and dense growth. Plant 1½ ft. apart. Postpaid	\$5.00	\$12.00	\$40.00
642 B. AMUR PRIVET (<i>Ligustrum amurense</i>). 5-6 ft. Hardest of the Privets. Plant 1 ft. apart. Postpaid	2.75	5.50	20.00
650 B. WHITE SPIREA (<i>Spiraea van Houttei</i>). 5-6 ft. Beautiful flowering hedge, attractive all year around. Plant 2 ft. apart. Postpaid	4.50	10.00	35.00
649 B. MULTIFLORA ROSE (<i>Rosa multiflora japonica</i>). 8-10 ft. Makes an impenetrable thorny hedge with white flowers in June followed by red berries which the birds like. Multiflora Roses thrive even in poorest soil. Plant 1 ft. apart. Postpaid	2.75	5.50	20.00
648 B. RED HONEYSUCKLE (<i>Lonicera tatarica rubra</i>). 8-10 ft. Fast and dense growing hedge which provides, quickly, complete privacy or protection against unsightly view. Plant 2 ft. apart. Postpaid	5.00	12.00	40.00

Hardy GROUND COVERS

Stern's extra-vigorous Ground Covers will thrive where grass will not grow. Plant these ground covers anywhere, in unfavorable soil conditions, on steep hills. They will hold the soil—and add beauty to your home that you never thought possible before.

- 614 B. **ENGLISH IVY** (*Hedera helix*). This variety is most popular because its lovely shiny leaves make a perfect evergreen ground cover even in the deepest shade. **Postpaid: 10 for \$6.50; 25 for \$15.00.**
- 617 A. **HALL'S HONEYSUCKLE** (*Lonicera halliana*). This fine ground cover is also frequently grown over fences. The foliage is almost evergreen, retaining its deep green until early spring, while the exceedingly fragrant buff flowers attract bees and humming birds. **Postpaid: 10 for \$8.00; 25 for \$16.00.**
- 623 A. **PACHYSANDRA TERMINALIS** (Spurge). Requires no sun, will thrive in any shady spot, even under trees! Foliage is bright, glossy green. **Postpaid: 10 for \$4.50; 25 for \$10.00.**
- 601 A. **VIRGINIA CREEPER** (*Ampelopsis quinquefolia*). A splendid ground cover for any location where no other vegetation will grow. Unsurpassed for beauty by any other vine in autumn when the leaves turn to the most vivid tones of crimson, scarlet and orange. **Postpaid: 10 for \$8.00; 25 for \$16.00.**

Stern's CARPET PHLOX

(Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. **They thrive in poorest soil, even in dry and sandy ground.** Plant in full sun 8 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come. **Order soon.** Early planting required because they bloom so early.

CARPET PHLOX PRICES

Strong plants. No. 1, postpaid:
5 for \$3.50; 10 for \$6.00; 25 for \$14.00; 50 for \$25.00.

RED CARPET PHLOX (*Atropurpurea*)

BLUE CARPET PHLOX (G. F. Wilson)

PINK CARPET PHLOX (Moerheimi)

WHITE CARPET PHLOX (Alba)

CARPET PHLOX COLLECTION

(Group 24-208)

20 Carpet Phlox (5 of each color) for \$12.00, postpaid.

40 Carpet Phlox (10 of each color) for \$20.00, postpaid.

100 Carpet Phlox (25 of each color) for \$40.00, postpaid.

Stern's FLOWERING VINES

To Frame Your Doorways and Windows with Rare Beauty!

These lovely flowering vines add Nature's gracefulness to the building lines of your home. They frame your doorways, windows, garage magnificently! Let them give grace to porches, pillars and fences. Let them enhance your home and buildings with thousands of lovely colorful flowers. For a nominal investment you can improve the value of your property and enjoy lasting charm and graceful beauty with these Hardy Flowering Vines. Once planted, they require almost no care—and last a lifetime. Set 3 to 4 feet apart. Their glorious color beautifies your home amazingly.

- 608 A. **SWEET AUTUMN CLEMATIS** (*Clematis paniculata*). Produces a profuse amount of starlike, creamy-white flowers, an inch across, in September. Grows quickly to a height of 20 to 30 ft. **Postpaid: \$1.50 each.**
- 616 A. **EVERBLOOMING HONEYSUCKLE** (*Lonicera heckrotti*). Hundreds of fragrant flowers, flame-scarlet outside and gold inside, cover the plants from June to October. Beautifies porches, trellis, fences, etc. Thrives in sun or partial shade. **Postpaid: \$1.50 each.**
- 627 A. **PURPLE WISTERIA** (*Wisteria sinensis*). Grafted plants with large fragrant flowers that bloom very young. Each cluster opens at about the same time before any leaves appear. **Postpaid: \$1.50 each.**
- 618 A. **SCARLET TRUMPET HONEYSUCKLE** (*Lonicera sempervirens*). Very showy, non-fragrant, bright scarlet, trumpet-shaped flowers appear in June and last through late September, giving way to lovely yellow berries. Thrives in sunny as well as shady locations. **Postpaid: \$1.00 each.**
- 622 A. **SILVER LACE VINE** (*Polygonum auberti*). The fastest growing hardy vine, usually growing 15 to 20 feet the first year. Covered with thousands of white flowers from mid-summer to late fall. **Postpaid: \$1.25 each.**
- 604 A. **TRUMPET VINE** (*Bignonia radicans*, Mme. Galen). All summer long this grafted Trumpet Vine produces apricot to orange-colored flowers 2½ to 3 inches across, growing in great clusters. Perfectly hardy, does best in sunny location. These vines fasten themselves to brick or wood without support. **Postpaid: \$2.50 each.**

Large Flowered CLEMATIS

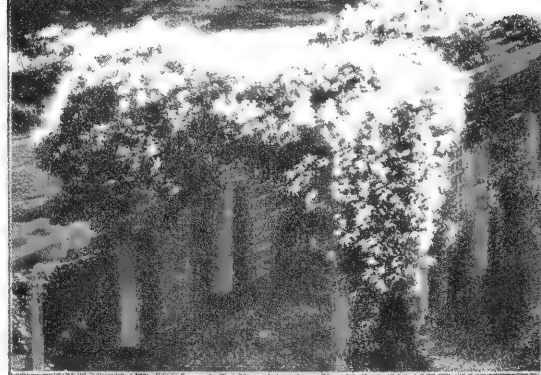
These hardy hybrids are notable for their spectacular flowers, 4 to 6 inches across. The first flowers appear in July, and they keep coming until September. Grow them on arbors, old tree stumps or trellises. A partially shaded location is ideal. Available varieties:

- 606 A. **Henryi.** (Creamy white)
- 607 A. **Jackmani.** (Deep violet-purple)
- 609 A. **Mme. Ed. Andre.** (Purplish red)
- 610 A. **Ramona.** (Lavender-blue)

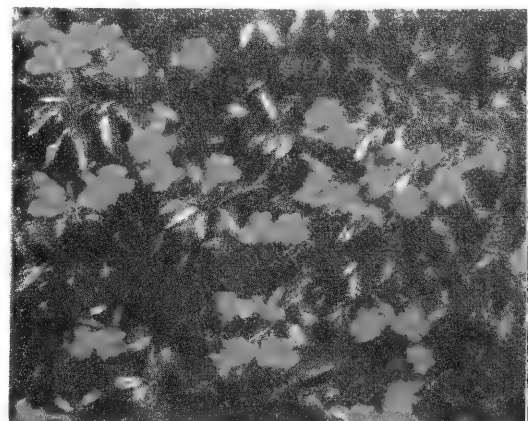
**Postpaid: \$1.75 Each
4 for \$6.75**

(One of each color.)

Purple Wisteria



Silver Lace Vine



Mme. Galen Trumpet Vine

Clematis



Stern's Stately SHADE TREES

Symbols of Eternal Beauty!

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing a strong young tree grow to stately maturity cannot be equaled. It is a monument that will always say: "He who planted me loved beauty."

Helps Keep Your House Cool in Summer— Warm in Winter

Shade trees are Nature's home "air conditioners." They will shade your home from the hot summer sun. In winter, they will allow the sun's warm rays to help heat your house.

"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this spring for a lifetime of beauty, pleasure and comfort.



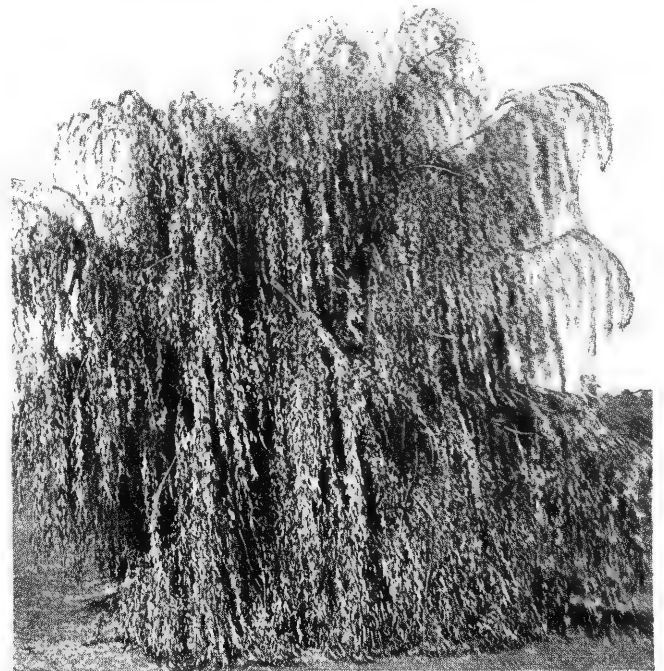
NEW! Crimson King Maple

Stern's Crimson King Maple

The Sensational New Purple-Leaved Maple!

Truly the most beautiful of all Maples. These remarkable trees came to us from Europe ten years ago. Since then we have cultivated and observed them under every condition. They are a vast improvement over the older Schwedler's variety. In the spring the foliage is a richer purple, and Stern's Crimson King holds this amazing color through the entire season. For spectacular color contrast that will cause passers-by to stop and gaze, plant this gorgeous shade tree prominently on your grounds. Will grow 40 to 50 feet tall at maturity. Sturdy whips that will branch out rapidly, 5 to 7 feet tall. **Each \$9.00; 3 for \$25.00.**

Mountain Ash



Golden Weeping Willow

Height after name indicates size at maturity.

Trees are well branched, 6 to 8 feet tall.

- 725 A. EUROPEAN MOUNTAIN ASH** (*Sorbus aucuparia*). 20-40 ft. One of the most ornamental of all trees, its clusters of flashy orange colored fruits form a brilliant picture from mid-summer until late fall. **Each \$5.00.**
- 721 A. GOLDEN WEEPING WILLOW** (*Salix Niobe*). 40-50 ft. This botanical beauty grows fast, has golden yellow bark. Attractive in summer and winter. Thrives everywhere, even in wet spots. **Each \$3.50.**
- 665 A. SUGAR MAPLE** (*Acer saccharum*). 50-60 ft. A native American variety, most colorful in the fall when its leaves are bright yellow, orange and scarlet. Thrives well in sun as well as shade and furnishes sap from which maple sugar is made. **Each \$5.00.**
- 663 A. NORWAY MAPLE** (*Acer platanoides*). 50-60 ft. A fast grower, making a compact well-shaped tree with dense rich foliage, deep green all summer. **Each \$5.00.**
- 661 A. SILVER MAPLE** (*Acer dasycarpum*). 60-80 ft. You'll get good shade quickly from this fastest growing of all the Maples! Foliage is silvery on the under side and beautifully colored in the fall. **Each \$3.00.**
- 703 A. LOMBARDY POPLAR** (*Populus nigra italica*). 60-80 ft. A narrow grower, especially effective for specimen planting as for boundary lines and entrances. Excellent as windbreak. **Each \$1.50; 10 for only \$14.00.**
- 727 A. EUROPEAN LINDEN** (*Tilia cordata*). 50-60 ft. A beautiful shade tree, it boasts sweet-scented cream-colored blossoms over the entire tree in mid-summer. **Each \$5.00.**
- 670 A. WHITE BIRCH** (*Betula alba*). 25-30 ft. Most attractive as individual specimens on the lawn! We have an excellent supply grown as clumps with three trunks. The bark turns white after a year or two, making a colorful contrast to the green of the lawn. **Each \$6.00.**

A Personal Message from Otto Stern

President of Stern's Nurseries

Dear Old Friends:

We have made many friends who order some new plants each year from us. We appreciate this business more than any other because there is no greater joy than having a good and old friend.

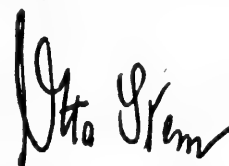
Since gardening and the love of growing things has brought us together, I want to help you get the most enjoyment from this wonderful gardening hobby of ours. Therefore, I want to offer all of our friends, old and new customers alike, this absolute unconditional guarantee.

If you are dissatisfied in any way with anything you ever bought from Stern's—whether it be one year ago, or five years ago, or any length of time—please write to me and I will see that you are satisfied 100%.

Please don't hesitate to write me. Stern's success is built on **your satisfaction** with the exceptional plants we offer—which I aim to see are the finest you can possibly buy. I enjoy the many letters of praise I receive, but I also want to hear any possible complaint anyone may ever have.

Thanks again for your orders. Your enthusiastic, lasting pleasure in Stern's plants is my greatest reward.

Sincerely,



Help Us Avoid The Springtime Rush

Get These FREE Gifts for ORDERING BEFORE MARCH 15, 1952

Each FREE Gift Worth \$1.00 or More.

- 3 MIXED BEGONIA BULBS
See color photos and description on page 48.
- 25 FAIRFAX STRAWBERRY PLANTS
See color photo and description on page 47.
- 3 INDIAN SUMMER RASPBERRY BUSHES
See color photo and description on page 42.
- 1 RED LAKE CURRANT PLANT
See color photo and description on page 44.
- 10 MIXED EXHIBITION GRADE GLADIOLUS
See color photo and description on page 33.

To reward you for sending us your order before March 15th, 1952, we'll send you the gift of your choice with every order for \$10.00.

Orders of \$10.00 or more—choose 1 FREE gift.
Orders of \$20.00 or more—choose 2 FREE gifts.

With each additional \$10.00 of your order please specify an additional gift.

We ask that you specify free gifts desired on your order form. Otherwise your gift might be forgotten during the shipping season.

HOW TO ORDER

Please write your order on the enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. For other items, if you want us to prepay postage or express, please add 10% to the price, to cover shipping charges.

SPRING 1952 You can buy from this catalog with the same confidence, as if you select each plant from the field where they are grown, because all of our products are sold under our unconditional

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

INDEX

	Page		Page
Apples	34	Hedges	14
Apricots	41	Lilacs	6
Asparagus	44	Lilies	32
Azaleas	13	Miracle-Gro	16B
Begonias	48	Nectarines	41
Blackberries	42	Nuts	39
Blueberries	43	Peaches	38
Bush Cherries	44	Pears	35
Cherries	36, 37	Peonies	31
Christmas Roses	27	Phlox	14, 30
Chrysanthemums	28, 29	Plums	37
Crab Apples	1-3	Protexall	16B
Currants	44	Quinces	41
Delphinium	32	Raspberries	42
Dwarf Fruit Trees	40, 41	Rhubarb	44
Dwarf Vertical Cordons	41	Roses	18-27
Evergreens	17	Rose of Sharon	7
Garden Aristocrats	4, 5	Shade Trees	16
Gladiolus	33	Shrubs	6-12
Gooseberries	44	Strawberries	46, 47
Grapes	45	Vines	15

NEW

Stern's Miracle-Gro

All Purpose PLANT FOOD for All Growing Things!

Feed Miracle-Gro to ROSES . . . LAWNS . . . SHRUBS . . . TREES . . . ALL FLOWERS . . . EVER-GREENS . . . VEGETABLES . . . FRUITS . . . BERRIES . . . HOUSE PLANTS

Now you can have garden beauty you never before thought possible. You can grow stronger, bigger plants that bear more fruit—and produce finest flowers. Here's how: Simply apply new STERN'S MIRACLE-GRO—use it regularly for a glorious garden all summer long!

A SCIENTIFIC TRIUMPH Feeds Plants Within Minutes After Application

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential life-giving growth elements within 15 minutes after application.

Plants fed with new MIRACLE-GRO grow stronger, larger, healthier . . . produce better fruit, most exquisite flowers. Radioactive isotopes (product of atomic energy) used to accurately check absorption of nutrients by test plants—proved it completely feeds many plants in as little as 60 minutes!

HIGH ABSORPTION

Is the Secret of MIRACLE-GRO

Actually enters the "blood stream" of your plants within 30 seconds after application! Because MIRACLE-GRO is completely soluble in water, it is 100% assimilable. Miracle-Gro in water solution goes directly to the feeder roots. Faster acting than any other type of fertilizer.

SCIENTIFICALLY BALANCED PLANT FOOD

Miracle-Gro is a perfectly balanced formula of nitrogen, phosphoric acid, potash, plus essential plant minerals, growth hormones and vitamins. Miracle-Gro supplies a balanced diet of plant food in perfect scientific proportion.

ABSOLUTELY SAFE! CANNOT BURN!
Miracle-Gro is a formula acclaimed "ABSOLUTELY SAFE" after hundreds of tests in leading experimental greenhouses and botanical gardens. Miracle-Gro solution applied even to exposed roots will not burn—will not damage tenderest plants. NO OTHER TYPE OF FERTILIZER CAN MAKE THAT STATEMENT!

EASY TO USE! CLEAN! ODORLESS!
Simply dissolve 1 tablespoon of Miracle-Gro in 1 gallon of water. Soak the ground around each plant with Miracle-Gro solution, just like watering thoroughly. Non-poisonous. No heavy bags. No spreader. Harmless to skin and clothing! Odorless, store it anywhere!

ECONOMICAL!

One lb. of Miracle-Gro makes 300 lbs. of Super-Action Liquid Fertilizer. Stern's Miracle-Gro is super-condensed—super powerful! Saves you money because it's 100% pure concentrated plant food—100% assimilable. Absolutely NO WASTE! Miracle-Gro penetrates . . . goes directly to the roots. Can't be washed away by rain!

LEAF FEEDING WITH MIRACLE-GRO for Luxurious Foliage Growth!

All plants can assimilate nitrogen and phosphorus through their leaves. Stern's Miracle-Gro contains special forms of these vital food elements that are absorbed through foliage.

Save Time! Mix Miracle-Gro with Insecticide Spray

Leading authorities suggest that you mix one tablespoon of Miracle-Gro to every gallon of insect spray solution.

No waste! Although your plants absorb only the nitrogen in Miracle-Gro, the many other elements in this complete fertilizer are washed off or drip off the plant and are automatically brought to the root system for vital feeding of plants!

SAVE "SICK" TREES, SHRUBS, PLANTS!

Many trees and shrubs that appear sick are simply starving for proper, balanced food. Apply Miracle-Gro before it is too late. Miracle-Gro is an effective "life-saver" because it goes to work immediately—supplies life-giving nutrition to all parts of the plant within minutes. Actually saves starving trees, shrubs and other valuable plants.

No matter what type of plant food you've ever used before . . . no matter how good were the results . . . TRY NEW MIRACLE-GRO for a new kind of garden miracle that you never dreamed possible.

UNCONDITIONAL GUARANTEE

See Results Within One Week or Money Back
IF NOT AMAZED—YOU KEEP MIRACLE-GRO FREE. Stern's will return your full purchase price at any time if you do not experience superior results. YOU NEED NOT RETURN MIRACLE-GRO. You mail nothing back.
Try Miracle-Gro at Our Risk!

ECONOMICAL!

1½ pounds of Miracle-Gro make 450 pounds of super-powerful Liquid Plant Food solution—costs less than ½ cent a pound!

Prices of Miracle-Gro Plant Food

1½ lbs.	\$ 2.25
3 lbs.	3.75
5 lbs.	5.00
10 lbs.	9.00
25 lbs.	20.00

All Prices Postpaid

PROTEXALL Garden Spray

**The Multi-Purpose Garden Spray that Replaces a Shelf full of Insecticides
Scientifically Balanced Formula Contains ALL 4**

(1)

D. D. T.

For control of many chewing insects, especially cabbage worms, leaf rollers, cut worms, etc., also sucking types such as thrip and tarnished plant bugs.

(2)

ROTENONE

An essential and effective spray in every garden. Especially helpful in controlling bean beetles and most sucking insects.

(3)

FERMATE

A specific for black spot of roses, septoria leaf spot of "mums," rust of snapdragons, scale scab of many fruits, fruit spot (anthracnose) of tomato, brown rot of cherries, etc.

(4)

SULPHUR

Most effective fungicidal material yet developed for general garden use. Valuable for the control of most fungi including apple and peach scab, mildews and rust. Also for red spiders and broad mites.

INSECTICIDE plus FUNGICIDE

PROTEXALL GARDEN SPRAY is a combined insecticide-fungicide for control of plant insects and plant fungi. It is a scientifically correct combination of DDT, Rotenone, Fermate and Sulphur. This makes it a practical insecticide and fungicidal composition. PROTEXALL is a powder that mixes easily with water and sprays without clogging of nozzles.

Prices of Protexall Garden Spray

4-oz. Canister (makes 4 gals. finished spray) Postpaid \$1.50
1-lb. Canister (makes 16 gals. finished spray) Postpaid 4.00
5-lb. Canister (makes 80 gals. finished spray) Postpaid 18.00

SIMPLE!

A Single Spray Protects All Plants!

To keep your trees and plants healthy and vigorous, we recommend that you spray them every 2 weeks during the growing season with PROTEXALL.

The simple application of this high-quality spray once every 2 weeks during the growing season will do more to control plant diseases and insects than any other spray we know. If you use it regularly, it should not be necessary to use any other spray or dust to keep your trees and plants healthy.

PROTEXALL GARDEN SPRAY comes in powder form. You simply add water. Easy to follow directions on how to use Protexall will be found on the package.

[17]



901 A. **Crimson Glory.** Pat. 105



935 A. **Peace.** Pat. 591

The Crowning Achievement
STERN'S ALL-STAR Ever-
Every One a Choice Specimen of

Of all the hundreds of new patented Roses, Stern's Board of Selection has chosen these six as truly outstanding and magnificent achievements! As a result of home garden tests under every climatic and soil condition, these six patented Everblooming Roses were acclaimed "**perfect** for home growing"—a thrill to own and enjoy!

**Why You Should Choose Stern's
Quality Roses**

Stern's Nurseries are one of the few nurseries that sell only No. 1 quality patented Roses . . . and only these Roses bear the Stern's quality tags and unconditional guarantee. This means that each plant was selected by our experts for size of bush and root system, for vigorous growth and for free-flowering characteristics. Stern's Selected No. 1 Roses have up to five heavy trunk stems growing out of the graft (compare with others!).

STERN'S THREE MOST PERFECT ROSES

(Group 24-210A)

1 each of three All-Star Winners on this page
3 for Only \$7.00, Postpaid



920 A. **K. T. Marshall.** Pat. 607



915 A. Forty-Niner. Pat. 792

STERN'S *Forty-Niner* COLLECTION

(Group 24-210B)

1 each of three All-Star
Winners on this page

3 for only \$7.00

Postpaid

of the Growers' Art- blooming **PATENTED ROSES**

Color, Beauty and Perfection!

Stern's Selected No. 1 Roses are bigger plants—producing more Roses because they have more stem area and stronger, bigger roots. Because these extraordinary plants are guaranteed more vigorous, healthier, extremely hardy and disease-resistant, they will produce more beautiful flowers, in greater abundance over a longer flowering period. You measure your enjoyment in appreciation of their rare beauty, not in pennies.

Stern's Selected No. 1 Roses are your best buy in every way.



905 A. Diamond Jubilee
Pat. 824



930 A
New
Yorker
Pat. 823

STERN'S ALL-STAR Everblooming Patented Rose Collection (Group 24-210)

Six Stern's Selected No. 1 Roses (shown on pages 18-19). Every one a beauty Queen of Roses, a choice specimen. Not just "guaranteed to live and bloom" but **GUARANTEED ONE FULL YEAR**—or money back!

**1 each—6 Rose bushes
for \$14.00, Postpaid**

**2 each—12 Rose bushes for
\$28.00, Postpaid**

If you do not wish the entire collection,
choose any variety for \$2.50, postpaid.

The All Time Champions

BEST FOR BEAUTY OF FLOWER • BEST FOR FREEDOM OF

Here on These Pages are the "WORLD'S FINEST ROSES"

Now you can plant the finest—Stern's Super-Select No. 1 Ever-blooming Roses. They are especially selected from the cream of this year's great Rose crop. You will be delighted with their extra-large size, extra-heavy bushes with up to five strong main trunks, extra well-branched and most important, a huge root system that assures strong vigorous growth. Their bursting beauty in bloom will be your pride and joy.

Super-Select No. 1 quality, 2-year, field-grown—

	Each	3 for	6 for	10 for
America's finest Roses, Postpaid	\$1.40	\$3.90	\$7.50	\$12.00

Stern's American Beauty Rose Garden Collection

(Group 24-211)

1 each shown on pages 20 and 21—10 Rose bushes for \$12.00, postpaid.

2 each shown on pages 20 and 21—20 Rose bushes for \$23.00, postpaid.

768 A
Christopher
Stone

800 A
Golden Dawn

850 A
Poin-
settia

856 A
Pink
Radiance

787 A
Edith
Nellie
Perkins

of American Beauty Roses

BLOOM • BEST FOR HARDINESS • BEST FOR VIGOROUS GROWTH

**Stern's
Selected
Famous
Ever-
Blooming
Roses**

791 A. Etoile de
Hollande

851 A. President
Herbert Hoover

Stern's Get-Acquainted Special

(Group 24-212)

5 Champion Everblooming Roses

Your choice of any variety shown
on pages 20 and 21.

Only \$6.50, Postpaid

849 A. Picture
773 A. Condesa
de Santiago

866 A.
Sister
Therese

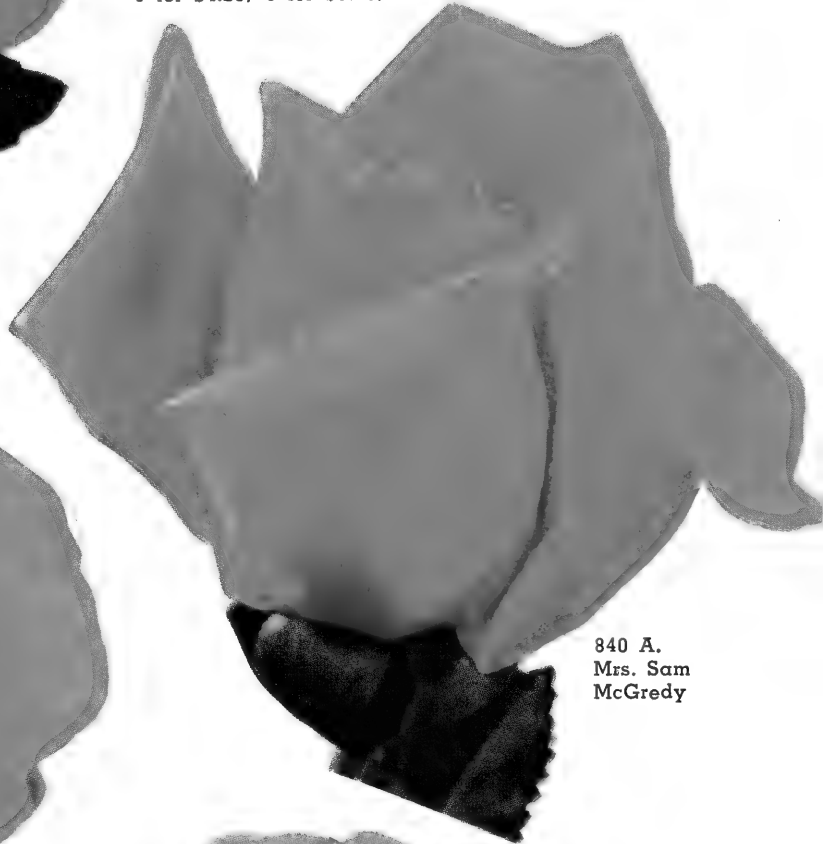
The Fairest Flower that Grows **STERN'S SELECTED IRISH ROSES**

Famed in song and legend, these famous Irish beauties were originated by Dr. Samuel McGredy of Dublin, Ireland. These exquisite Irish Roses are acclaimed the world over for their magnificent brilliance of color, their vigorous healthy growth, their profusion of bloom from early spring until late fall. Be sure to plant these wonderful Stern's Selected Irish beauties in your Rose garden. Truly they'll steal your heart away! And they'll entrance friends and neighbors who'll rave about their exquisite coloring and perfection of shape.

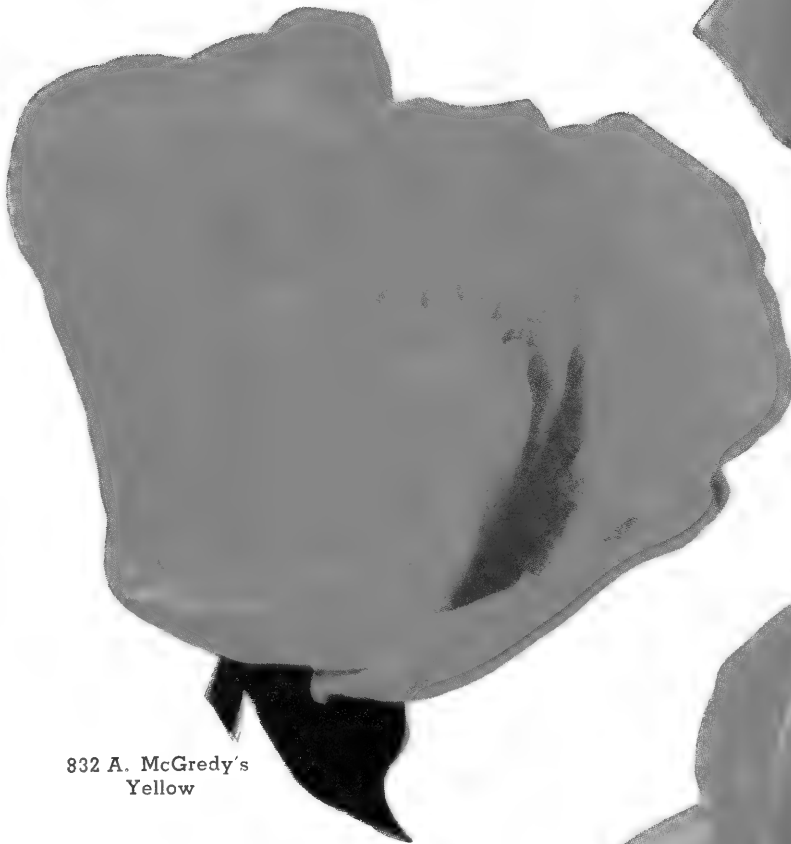
Super-Select No. 1 Quality. Extra large, well branched with a strong root system. Guaranteed. **Postpaid: Each \$1.50; 3 for \$4.20; 6 for \$8.10; 10 for \$13.00.**



831 A. McGredy's
Scarlet



840 A.
Mrs. Sam
McGredy



832 A. McGredy's
Yellow



829 A.
Margaret
McGredy

STERN'S GARDEN OF IRISH BEAUTIES

(Group 24-213)

Dr. McGredy's Famous Irish Roses

**8 plants—2 of each shown on
this page**

Only \$10.40, Postpaid

**4 plants—1 of each shown on
this page**

Only \$5.40, Postpaid



1030 A. Aloha

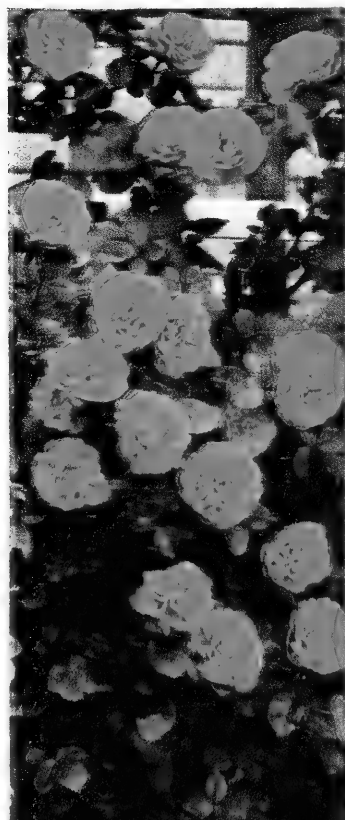
STERN'S FAMOUS EVERBLOOMING CLIMBING ROSES

For Continuous Flowers Spring, Summer and Fall

1030 A. ALOHA. Pat. 948. New! An unbelievable mass of deep coral-pink fully double flowers 5 inches across cover the plant in June, and they keep coming throughout the entire season. **Postpaid: \$3.00 each.**

993 A. CLIMBING TALISMAN. Buds are red and gold, opening into blooms of scarlet-orange and yellow, blooming from June until late fall. Winter protection required. **Postpaid: \$1.75 each.**

1016 A. Primrose



980 A. BLAZE. Blooms continuously with heaviest concentration of its scarlet flowers in June. **Postpaid: \$1.75 each.**

1035 A. CLIMBING PEACE. Pat. 932. A continual supply of large yellow buds that open into 5-inch blossoms, cream-yellow to delicate pink. Careful protection required in winter. **Postpaid: \$3.00 each.**

1011 A. NEW DAWN. Blooms in June and continues throughout summer and fall. Apple-blossom-pink flowers, sweetly fragrant. **Postpaid: \$1.75 each.**

STERN'S Climbing Rose Collection

(Group 24-214)

Stern's Super-Select
Spring-Flowering Climbing Roses

1 of each—
5 plants for\$6.50, postpaid
2 of each—
10 plants for\$12.00, postpaid

"Living Murals" of Flaming Beauty! Stern's Super-Select No. 1 CLIMBING ROSES

No other garden plant gives more dramatic satisfaction than Stern's Climbing Roses. Their spectacular "fireworks" display of hundreds of brilliant flowers, their vigor and long life is good reason why Stern's Climbing Roses are among America's favorite flowers.

Framing your porch, entrance, garage, fences, etc., with glorious beauty, these Climbing Roses create an exquisite halo around your home. No home has realized its full beauty without them!

Require almost no care. Inexpensive to buy—they cost nothing to maintain.

Stern's Spring-Flowering CLIMBING ROSES

For a Month of Beauty to Thrill the Heart and Eye

Stern's super-select heavy bushes, 2-year, field-grown, No. 1.

Postpaid: \$1.40 each; 3 for \$3.90; 10 for \$12.00.

985 A. CLIMBING AMERICAN BEAUTY. Large, fragrant flowers, double rosy camine, in great abundance in June, excellent for cutting.

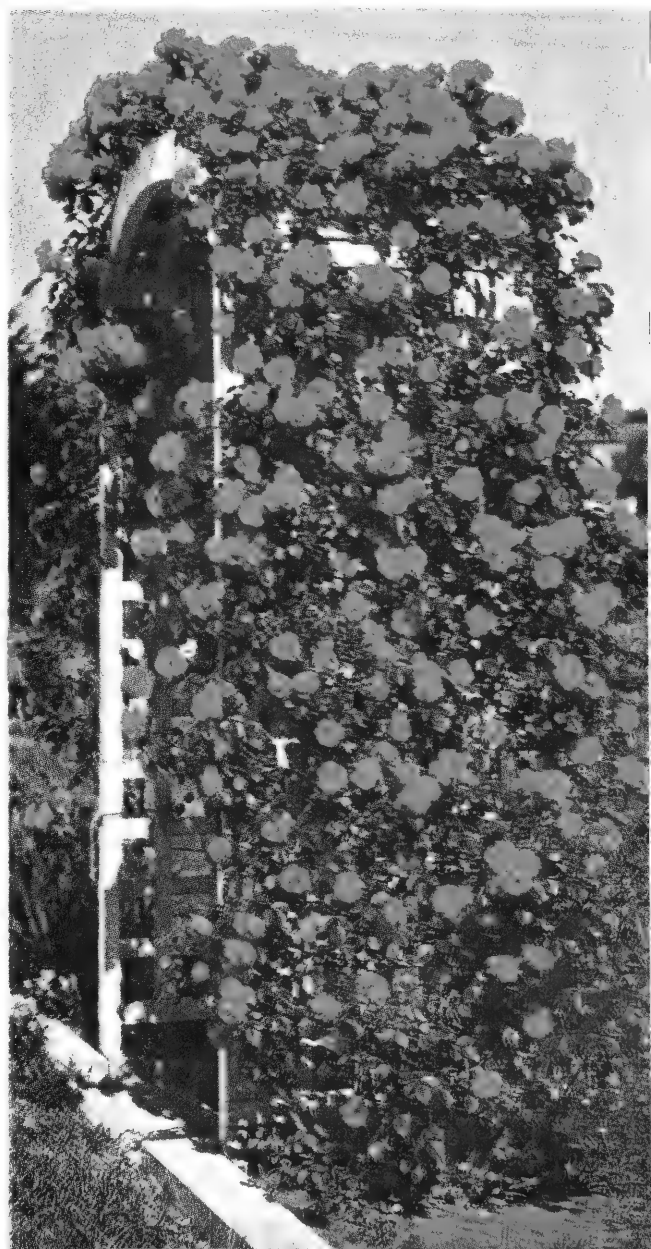
1002 A. DR. W. VAN FLEET. Long stemmed, beautifully formed flowers of soft pink color. Blooms in June.

1015 A. PAUL'S SCARLET. Its bright scarlet flowers are produced so abundantly that the plants are covered with hundreds of blooms in June. Most popular and most beautiful of all climbing Roses.

1016 A. PRIMROSE. Hardy yellow climber with large, double flowers in June.

1025 A. SILVER MOON. Creamy buds opening into semi-double white flowers in June.

1015 A. Paul's Scarlet





1086 A. Summer Snow. Pat. 416



1083 A. Red Pinocchio. Pat. 812

1075 A. Fashion
Pat. 789



The Everbloomingest *Stern's New Patented Floribunda Roses*

Because of their terrific popularity and overwhelming demand, many new patented varieties of FLORIBUNDA ROSES have been introduced. Unfortunately many of these new varieties are not satisfactory. Stern's presents only those Floribundas that have surpassed our most rigid standards of performance. Therefore, we guarantee Stern's Floribunda Roses to give complete satisfaction—or money back and you keep the plants as a gift! Warning—don't invest your time and effort in inferior varieties. A Stern's selection avoids disappointment—gives you exceptional beauty for years.

1086 A. SUMMER SNOW. Pat. 416. Most prolific of white Floribundas. Large double flowers in large clusters. **Postpaid: \$2.00 each.**

1083 A. RED PINOCCHIO. Pat. 812. Large clusters of velvet-like dark red flowers. **Postpaid: \$2.00 each.**

1075 A. FASHION. Pat. 789. An entirely new color. Oriental-red buds opening into fragrant, coral-peach colored flowers. One of the best. **Postpaid: \$2.25 each.**

1076 A. GOLDBLOCKS. Pat. 672. A true golden Floribunda. Buds shaped like Hybrid Tea Roses, opening into flowers up to 3½ inches across. **Postpaid: \$2.00 each.**

Stern's New Patented Floribunda Rose Collection

(Group 24-215)

1 of each on page 24—	4 plants for\$ 8.00, postpaid
2 of each on page 24—	8 plants for 16.00, postpaid
4 of each on page 24—	16 plants for 32.00, postpaid

1076 A
Goldilocks. Pat. 672



Rose of All!

STERN'S *Floribunda* Roses

- More Color!
- Continuous Blooms!
- Easiest of All to Grow!

These amazing Stern's varieties are fast becoming the most popular of all garden Roses. They produce huge bouquets of large, well-formed flowers that equal the beauty of Hybrid Tea Roses! You will enjoy their remarkable profusion of blooms continuously from early June until late fall, even during the hottest, driest summer weeks. Their vigorous bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the Rose garden.

STERN'S FLORIBUNDA ROSE COLLECTION

(Group 24-216)

1 of each on page 25— 3 plants for \$3.90, postpaid
2 of each on page 25— 6 plants for 7.50, postpaid
4 of each on page 25—12 plants for 14.80, postpaid

Exquisite Flowering Hedge

Stern's Floribunda Roses make a marvelous flowering hedge for entrance walks or along the boundary of your property. Usually less than 30 inches high, they create a lush, low growing, bushy hedge that will give color and beauty all season long. Plant 18 inches apart and feed frequently with Miracle-Gro for spectacular results.

Super-Select No. 1 quality, 2-year, field-grown—

	Each	3 for	6 for	10 for	20 for
Postpaid . . .	\$1.40	\$3.90	\$7.50	\$12.00	\$23.00

1041 A
Chateau



1044 A. Else Poulsen



1046 A
Floradora

STERN'S Everblooming OLD-FASHIONED SHRUB ROSES

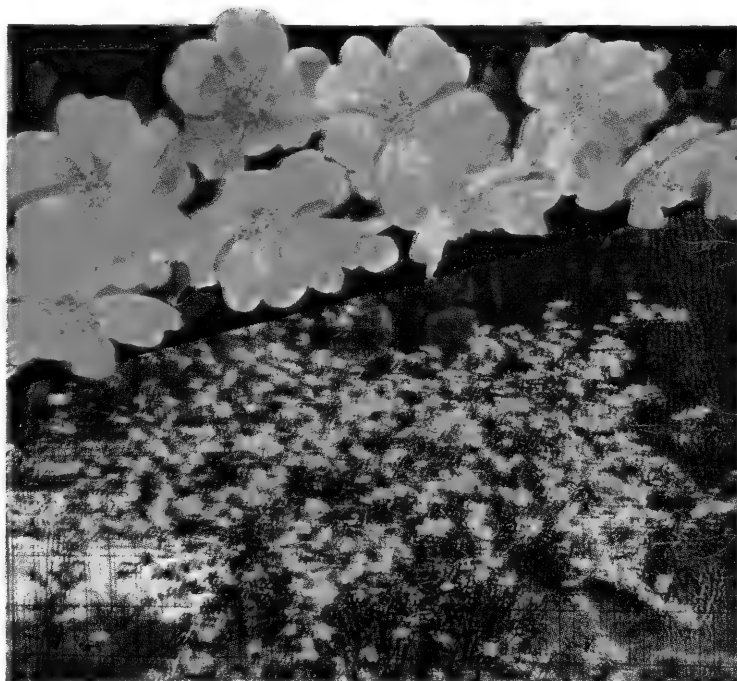
These amazing Roses are a "miracle" of beauty plus rugged hardiness. Neglect them, abuse them, forget them—yet they'll reward you for a lifetime with hundreds of colorful blooms that appear in large clusters from early summer until late fall. Their very erect spiny stems and shapely foliage make them valuable for hedges and shrubbery, reaching a height of 4 to 6 feet. Stern's selected specimens will never fail you!

Selected Heavy Bushes, 2-year, field-grown, No. 1—				
	Each	3 for	6 for	10 for
Postpaid	\$1.40	\$3.90	\$7.50	\$12.00

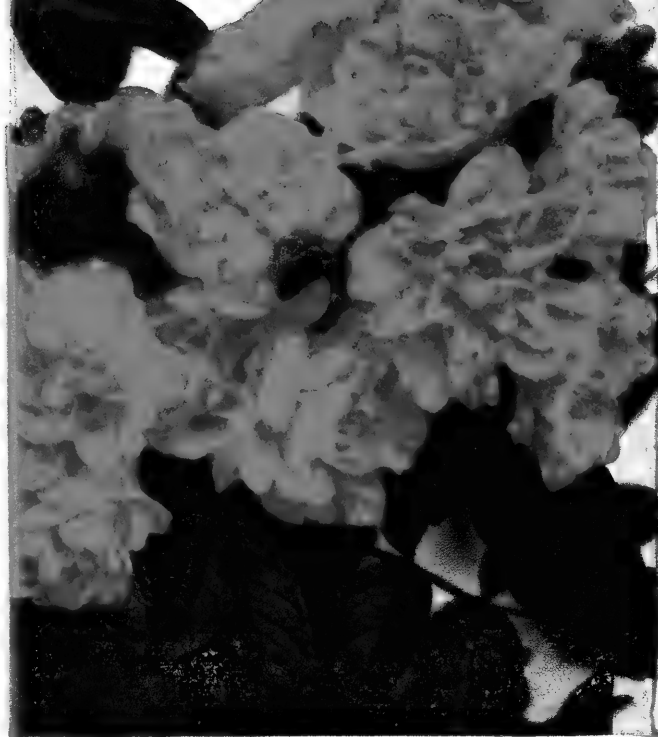
- 954 A. **BELLE POITEVINE**. A double pink Rugosa Rose, blooming in big clusters all summer.
- 957 A. **F. J. GROOTENDORST**. Clusters of bright red, very double flowers with fringed petals similar to a Carnation. Blooms all summer and succeeds everywhere.
- 962 A. **GRUSS AN TEPLITZ**. Large scarlet-red double flowers in clusters. Blooms from June until fall.
- 965 A. **HANSA**. A Rugosa Rose with the true Rugosa foliage and semi-double crimson flowers. Continuous bloomer.
- 978 A. **RUGOSA ROSE** (*Rosa rugosa*). Single reddish purple flowers from May to September.
- 979 A. **SIR THOMAS LIPTON**. Semi-double white Rugosa Rose, blooming all summer and fall.

(Group 24-217) 6 Everblooming Shrub Roses

One of each listed for only \$7.50, postpaid.



961 A. Golden Rose of China



957 A. F. J. Grootendorst

Spring-Blooming Shrub Roses

Just imagine, a huge Rose bush up to 6 feet tall so completely covered with brilliantly colored Roses that you can hardly see the branches! You'll enjoy this amazing spectacle every spring for the rest of your life. Simply plant them and forget their care, these wonderful Stern's Shrub Roses will grow and grow—in any soil, in any northern climate.

Selected Heavy Bushes, 2-year, field-grown, No. 1—				
	Each	3 for	6 for	10 for
Postpaid	\$1.40	\$3.90	\$7.50	\$12.00

- 950 A. **AUSTRIAN COPPER**. Single flowers of intense copper-red, reverse of petals are bright golden yellow.
- 961 A. **GOLDEN ROSE OF CHINA** (*Rosa hugonis*). A sight to behold in June when the graceful, arching branches are covered with single golden yellow flowers, 2½ inches across!
- 974 A. **PERSIAN YELLOW**. Double golden yellow flowers in abundance in June.

(Group 24-218) 3 Spring-Blooming Shrub Roses

1 of each listed for only \$3.90, Postpaid.

958 A. F. K. Druschki

STERN'S OLD FASHIONED HYBRID PERPETUAL ROSES

Always delightful to the lover of Roses because of their vigor, their immense (up to 5 inches across) very double flowers! Ideal as cut flowers. Hardy even in rugged Maine, New Hampshire and Vermont climates.

Selected Heavy Bushes, 2-year, field-grown, No. 1—				
	Each	3 for	6 for	10 for
Postpaid	\$1.40	\$3.90	\$7.50	\$12.00

- 958 A. **F. K. DRUSCHKI**. The very large, snow-white double flowers, while not fragrant, present a magnificent sight as the giant blooms are found in profuse abundance in the spring and at intervals during the summer.
- 967 A. **HUGH DICKSON**. Dark red, velvety flowers, very large, double, and very fragrant.
- 973 A. **PAUL NEYRON**. The largest of all, immense blooms of deep rosy pink, each flower measuring approximately 5 inches. Very double. Stems are almost thornless. Produces an abundance of beautiful, gloriously fragrant Roses in the spring and scattered flowers in the fall.

Old-Fashioned Hybrid PERPETUAL ROSE GARDEN

(Group 24-219)

Three Hybrid Perpetual Roses, one of each listed for only \$3.90, Postpaid.





Exciting New Favorite!

Stern's Everblooming TREE ROSES

New! A Stronger, Hardier, Double-Grafted Type!

For years Stern's resisted selling Tree Roses until we could develop a hardier type that would not be subject to borers and other ills common in most usual varieties of Tree Roses. Now, at last, Stern's offers you a superior double-grafted Tree Rose that will thrive under conditions usually fatal to common varieties.

All Tree Roses require special winter protection. If you will follow the simple instructions included with every shipment, you will be rewarded with a plant of amazing size and performance.

You can enjoy Tree Roses in all of the rose colors—your choice of **red, pink, yellow, white** and **two-tone**. Trunks are 3¼ ft. tall. Heads are well balanced. Plant Tree Roses in pairs of two—any combination of colors you like.

Any 2 Tree Roses for \$12.75, postpaid.

Any 4 Tree Roses for \$25.00, postpaid.

Indicate Colors You Want:

1102 A. Red.	1104 A. White.
1100 A. Pink.	1103 A. Two-Tone.
1106 A. Yellow.	

Rushed from Holland via Air Express **IMPORTED AIR-FLIGHT CHRISTMAS ROSE** (*Helleborus niger altifolius*)

Blooms Outdoors from October to March

The miracle winter flower! Stern's brings you the world's choicest **freshly dug** Christmas Roses imported from Holland. Thanks to Trans-Atlantic Air Express, you will receive your plants only a few days after they were dug in Holland.

Exquisite Blossoms All Winter Long

Just imagine—Christmas Roses in your garden in **December!** These exquisite roselike flowers are known botanically as *Helleborus Niger Altifolius*. Freezing snow won't stop them. Even in mid-winter, a few mild days will bring out a spectacular array of these roselike showy white flowers with bright-as-sunshine yellow center. Their heavy, leathery leaves are decorative and evergreen the year around. The plants stand about 8 inches high and are ideal as an evergreen border set in front of foundation planting.

Springtime is Best Planting Time for Christmas Roses

Plant Stern's Christmas Roses in **semi-shaded** location where they will be **protected from the hot summer sun—but where they get warm sunshine during the winter.** Ideal locations—close to (or under) evergreens, wooded areas, under trees, in shady nooks next to walls.

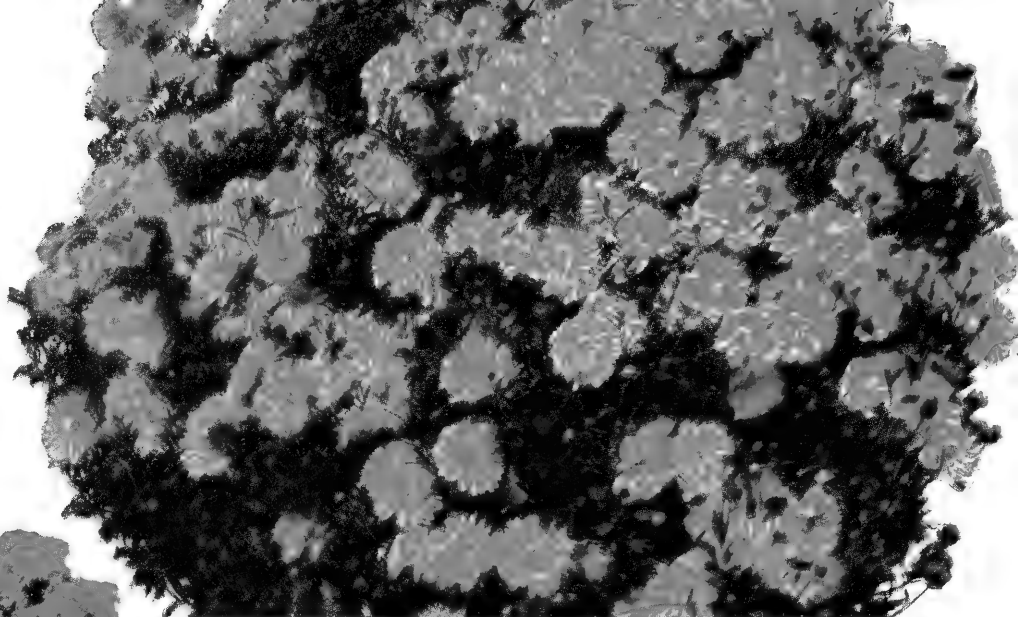
Strong plants, No. 1, with 3-4 buds. Postpaid: 3 for \$3.75; 6 for \$7.50; 12 for \$15.00.

1130 A. Christmas Rose



Stern's Favorite
Hardy
**CUSHION
MUMS**

Postpaid: 3 for \$2.50;
10 for \$7.50; 25 for
\$15.00.

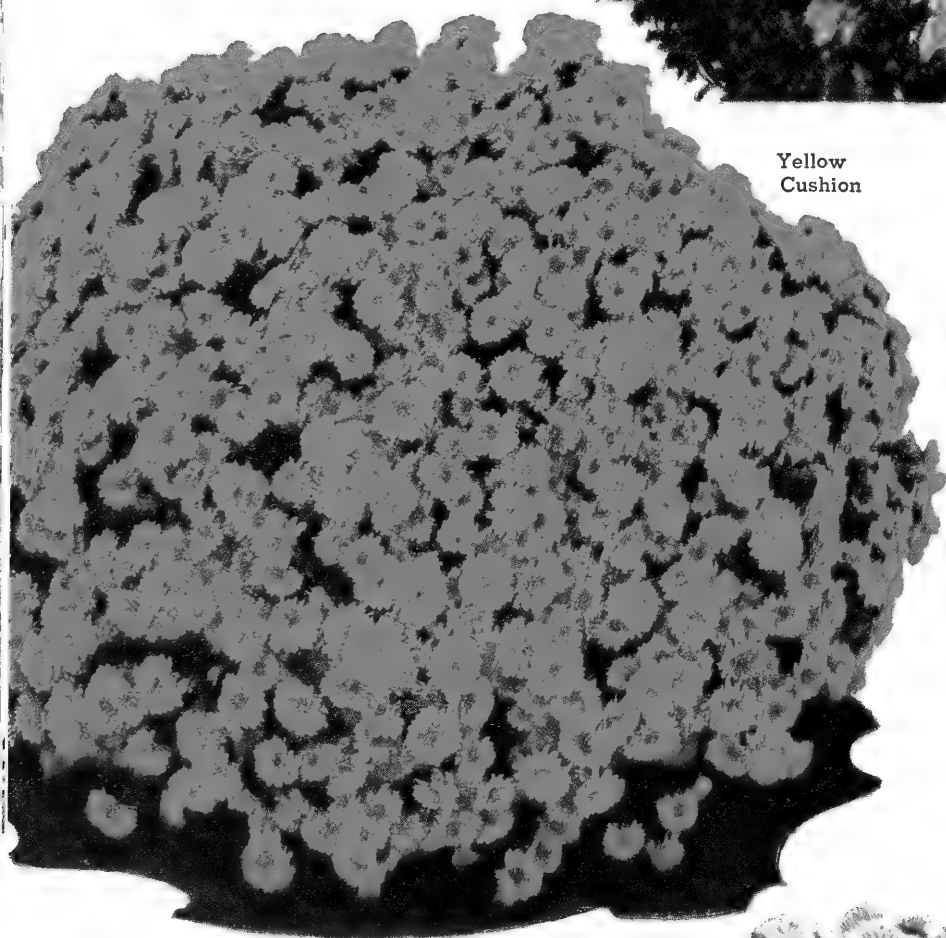


Red Cushion

Yellow
Cushion

**Armfuls of Beautiful Flowers
Starting This Summer!**

A "must" for your garden! These hardy Stern's perennial MUMS will burst into flowering glory in August and continue to bloom until frost. They'll repeat this amazing performance each year thereafter, multiplying in beauty and color. These dwarf spreading plants grow only to a height of 12 to 18 inches, but spread as much as two feet across. They produce such a profusion of brilliantly colored Chrysanthemums that each bush is totally covered, a spectacular vision of flaming color.



Pink
Cushion

**STERN'S
HARDY
CUSHION
MUM
COLLECTION**
(Group 24-220)

1 each Red,
Yellow, Pink
Cushion: 3 for
\$2.50, postpaid.

3 each Red,
Yellow, Pink
Cushion: 9 for
\$6.75, postpaid.

5 each Red,
Yellow, Pink
Cushion: 15 for
\$11.00, postpaid.



Popular Fall Favorites

September
Cloud

Autumn
Lights

September
Wine

Stern's Prize-Winning Exhibition HARDY CHRYSANTHEMUMS

For longest blooming season, for amazing free-blooming characteristics, for trouble-free beauty year in and year out, nothing surpasses these magnificent Stern's Chrysanthemums.

The flowers are much larger and much more colorful than pictured on this page . . . you must own them and pick them to appreciate them!

Stern's offers you the varieties proven best for the home garden. You will be delighted with their vigor, their exceptional hardiness, their profusion of large and brilliant flowers. You will en-

Algonquin

joy beautiful bouquets every day for months and still have plenty left over for garden beauty.

Plant 18 to 24 inches apart. They grow to a height of 2 to 2½ ft. These Mums will grow either in full sun or part shade.

Postpaid: 3 for \$2.50; 10 for \$7.50; 25 for \$15.00.

Stern's Hardy Exhibition Mum Collection

(Group 24-221)

Algonquin, Autumn Lights, September Wine, September Cloud, Burgundy

1 of each—5 for \$3.75, postpaid.

2 of each—10 for 7.50, postpaid.

3 of each—15 for 11.00, postpaid.

Burgundy

[29]



Stern's Hardy Field Grown PHLOX

Stern's selects only the best of hardy, field-grown No. 1 PHLOX. Only those varieties proved absolutely reliable in the home garden are included on this page. Their brilliance of color, their size cannot be reproduced on the printed page. Their vigorous growth, their rugged hardiness, their magnificent beauty all summer long, will delight you year after year.

During the summer months when you want glowing color, these amazing Stern's PHLOX will capture the spotlight of your garden. For best effect, plant each color in groups of three, setting in triangle shape. Plant in full sun. **Postpaid: 3 for \$1.75; 10 for \$5.00; 25 for \$12.00.**

Leo Schlageter

Best Red Phlox Ever Developed

A triumph! A color so radiant, so brilliant, that once you see it you can't forget it. Three of these magnificent Stern's Selected Phlox planted together will cause more comment than almost any other flower in the garden. A most reliable and early bloomer, grows 30 to 36 inches high, producing a long-lasting, full head of flowers.

Leo Schlageter

Daily Sketch

Prime
Minister

Stern's Hardy Phlox Collection

(Group 24-222)

- 1 each shown— 8 for\$ 4.00, postpaid
- 2 each shown—16 for 7.50, postpaid
- 3 each shown—24 for 11.50, postpaid

San Antonio

Eva
Foerster

Salmon Glow

Mary Louise

Starlight

Now Enjoy Twice the Beauty Twice as Long!

STERN'S GIANT DOUBLE PEONIES

Edulis
Superba

For Magnificent Splendor in MAY AND JUNE

Hardly any other flower compares in dramatic splendor with these exquisite giant Double Peonies. Their spectacular size, their terrific color, their dazzling fragrance has earned the title, "Queen of the Garden." Stern's Peonies last a lifetime, increasing each year in size and beauty. They are hardy anywhere in the United States, require no care, resist all plant disease and insect damage.

Now, enjoy Peonies twice as long! Plant Stern's MAY-flowering in equal number to JUNE-flowering varieties. You will have a floral display of unequalled beauty for **two months**.

These selected plants are strong 3- to 5-eye divisions. Plant them so that the buds ("eyes") are no more than 2 inches below the surface. That's all you have to do to enjoy a lifetime of their spectacular beauty.

Postpaid: \$1.50 each; 3 for \$4.20; 10 for \$13.00.

May-Flowering Peonies	Color	June-Flowering Peonies
1120 A. Alba Plena	White	1112 A. Festiva Maxima
1123 A. Rosea Plena	Pink	1110 A. Edulis Superba
1121 A. Rosea Superba	Soft Pink	1115 A. Mons. Jules Elie
1122 A. Rubra Plena	Red	1111 A. Felix Crousse

Stern's Giant Double Peony Collection

(Group 24-223)

1 each color of May- and June-Flowering Peonies:

8 for \$10.50, Postpaid

2 Each—16 for \$20.00, Postpaid

Festiva
Maxima

Mons. Jules Elie

Felix Crousse

Stern's GIANT PACIFIC DELPHINIUM

*Color Magic in Your Garden
Blooms TWICE Each Summer*

These giant Stern's Delphiniums are a "must" in any garden. There is nothing quite equal to their exquisite grace and height (over 4 to 5 FEET TALL), their magnificent colors that range from pastel blues to white and lavender, right up to solid deep violet and indigo-blue.

Plant them among your Roses for a living floral arrangement—truly a breath-taking display.

You will enjoy lovely flowers twice each summer—once in June and July—and a repeat performance in August—a "Double Feature in Technicolor." You'll really appreciate these spectacular colors in mid-summer when color is needed most.

The flower is huge—far larger than old-fashioned varieties. Often they will measure 2 to 3 inches across. Even more important than size, these Stern's varieties are covered with hundreds of flowers—covered almost from top to bottom—like a multi-colored flame up to 5 feet high.

We urge you **this spring** to plant these magnificent new Stern's varieties.

MIXED COLORS. Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

Stern's Hardy GARDEN LILIES

Here is a collection of hardy garden Lilies that will bring color and fragrance to your garden from June until September. Once established, they will increase in size and beauty each year. Plant them in well-drained soil, in the sun, preferably with the base of plant somewhat shaded.

CORAL LILY (*Tenuifolium*). 18 in. Dwarf, graceful, with clusters of brilliant coral-red flowers in June. Postpaid: 3 for \$1.25; 10 for \$3.75.

ORANGE TRIUMPH. 4-5 ft. Blooms in June. Deep orange-yellow flowers. NEW. A real beauty. Postpaid: 3 for \$1.25; 10 for \$3.75.

REGALE. 3-5 ft. Blooms in July. White, outside lilac-pink. Postpaid: 3 for \$1.25; 10 for \$3.75.

SPECIOSUM RUBRUM. 3-4 ft. Blooms in August and September. Many rose-pink, spotted crimson flowers. Postpaid: 3 for \$2.25; 10 for \$7.00.

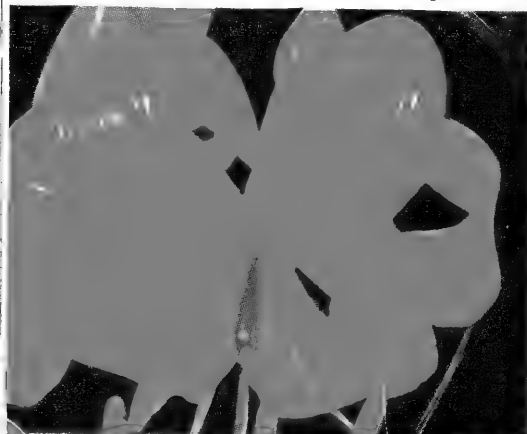
Stern's Hardy Garden Lilies

(Group 24-224)

1 of each shown— 4 Garden Lilies for	\$2.25, Postpaid
3 of each shown—12 Garden Lilies for	6.00, Postpaid
5 of each shown—20 Garden Lilies for	9.50, Postpaid



Giant Flowering Pacific Hybrid Delphinium



Coral Lily

Regal Lily



Orange Triumph



Rubrum Lily





Stern's Selected Specimens! **"BEST-OF-THE SHOW" GLADIOLUS**

Here on this page are the world's most beautiful Gladiolus. Each variety was chosen by the Stern's Board of Selection for brilliance of color, length of spike and size of bloom. Every flower an exceptional beauty.

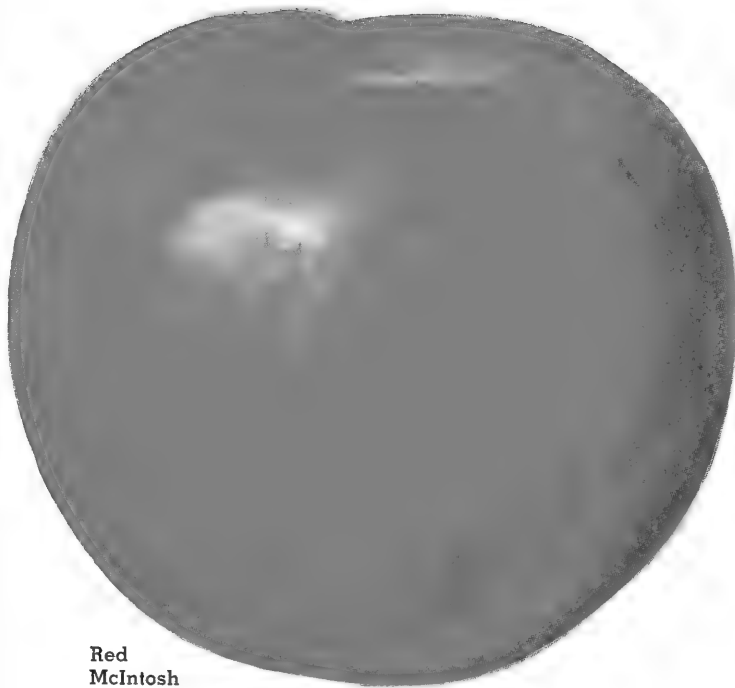
Because these "Glads" are so easy to grow, even the beginner can win prizes at flower shows. In your garden, they are outstanding. In a floral arrangement, they add grace and color that is hard to equal.

Our representatives in Europe this year have secured for us the largest and best of Holland's famous Gladiolus crop. These large bulbs will produce giant size spikes that friends and neighbors will envy. Best effects are obtained by plant-

ing at intervals in April, May, June and early July for a succession of exquisite blooms from July until late fall. Don't confuse these Stern's Selected Specimens with ordinary "Glads."

Stern's "Best-of-the-Show" RAINBOW GLADIOLUS COLLECTION

Now, in assorted colors including many new varieties of amazing beauty. Here is the collection to make your garden the show place of the neighborhood. If purchased individually, these prize-winning specimens would cost you three and four times the price of this imported Stern's collection. Stern's selected bulbs, No. 1, postpaid: 25 for \$2.50; 50 for \$4.50; 100 for \$8.50; 250 for \$20.00.



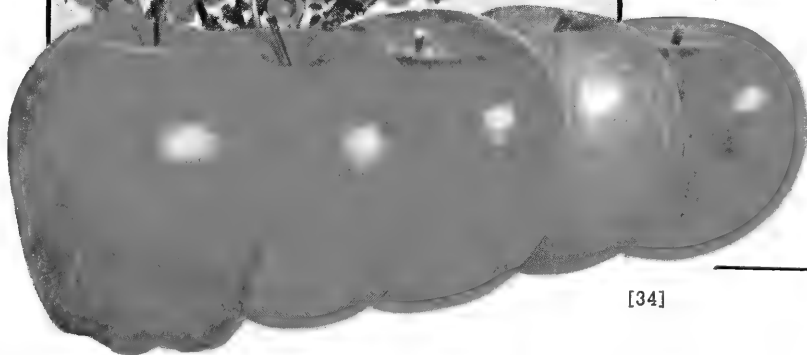
Red
McIntosh

Stern's Quick-Crop Trees

Outstanding in Size and Vigor

We select only one or two outstanding trees out of every hundred in the nursery row and grade them Stern's Quick Crop Trees. Truly these perfect specimens are the "choicest of the choice"—"the cream of the crop." Stern's Quick Crop Trees are selected for outstanding size and vigor, extra heavy root system and an enormous capacity to grow and bear. For earlier landscaping beauty and shade, order this size. They will usually bear in 3 to 4 years. Months after name of variety indicate time of ripening in storage.

	Each	10 for
Quick Crop Trees. 3-year, 6-8 ft.	\$2.75	\$25.00
Standard Trees. 2-year, 5-6 ft.	2.00	18.00
2-year, 4-5 ft.	Postpaid 1.75	15.00



Stern's Famed APPLE TREES

Renowned for Beauty . . . for Abundant, Flavorful Fruit . . .
for Shade!

Geneva (N. Y.) is famous for its Apples. Our fruit tree nurseries on the shores of Seneca Lake produce a superior, hardier, more productive tree. The words Stern's "Grown in Geneva" means incomparable quality to orchardist and growers the world over. You're sure of abundant crops, wonderful mouth-watering eating!

These Stern's Apple Trees grow to considerable height and size. Actually many city home owners use them instead of shade trees. They are an ideal combination of beauty and utility. In the spring they are covered with clouds of white and pink blossoms. In the summer and fall they are loaded with brilliantly colored fruit that blends beautifully with their lush green foliage. Their spreading branches produce cool and comfortable shade, yet not so dense as to prevent the growth of lawn around the tree.

Most varieties of Apples require cross-pollination for good crops. Even Baldwin and Rhode Island Greening which bear successfully without cross-pollination, do far better when planted with another variety. If you do not have room for two trees, perhaps you will discover there is another variety of Apple in your vicinity—or perhaps a neighbor will want to plant another variety. You'll be proud to own and point out these famed, beautiful, productive trees.

101. **BALDWIN.** November-May. Leading commercial sort in New York State and New England. Large, bright red Apples from this vigorous producer.
102. **CORTLAND.** November-February. One of the newer varieties that has demonstrated a combination of the flavor of McIntosh with the handling capacity of Baldwin.
112. **JONATHAN.** November-March. A beautiful red Apple with pleasantly acid taste in its crisp, tender, juicy yellow flesh.
116. **NORTHERN SPY.** November-April. A large red and yellow Apple of fine quality. Leading commercial sort, it is slow in bearing.
117. **RED ASTRACHAN.** August. This hardy variety is a good bearer of handsome, deep crimson Apples excellent for cooking.
103. **RED DELICIOUS.** December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.
115. **RED McINTOSH.** October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.
104. **YELLOW DELICIOUS.** October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.
125. **YELLOW TRANSPARENT.** August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.

156 A. **QUINTUPLET Apple Trees**

5 Kinds of Apples on a Single Tree!

A complete orchard on one tree. Imagine the delight of picking red, yellow and striped Apples from the same tree, ripening in succession from summer through the winter months. Make beautiful shade trees . . . self-pollinating. If you have room for only a single tree choose the Quintuplet. Enjoy these fine-tasting, popular Apples from a single planting: Baldwin, Jonathan, Red Delicious, Red McIntosh, Yellow Delicious.

Quick Crop Trees
3-year, 5-7 ft.

Each **\$4.00**

LOOK! Lovely Trees
That Let Your Grass Grow!

Stern's Geneva-Grown Heavy Bearing PEARS

Delicious . . . Easy to Grow . . . Ideal for
Your Home

Here is the fruit tree for your **front yard!** Stern's Pear Trees will produce bushels of juicy delicious Pears, yet they require little space. Their airy foliage which casts only moderate shade—combined with their deep rooting habit—actually encourages a fine thick growth of lawn grass not only under the tree but right up to the trunk itself.

Their lovely shape, covered with thousands of snow-white billowing blossoms is a springtime delight. As the buds swell and Pears develop, the branches start to bend gracefully with the weight of the fruit. Truly Stern's Geneva-grown Pear trees are a wonderful ornamental tree. In addition to beauty, home-grown Pears are a great delight. Even without special care, these Pears are juicy, sweet and tender.

Pears require cross-pollination. Plant 2 trees of different varieties. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.

	Each	10 for
Quick Crop Trees. 3-year, 6 to 8 ft.	\$2.75	\$25.00
Standard Trees. 2-year, 5 to 6 ft.	2.00	18.00
Standard Trees. 2-year, 4 to 5 ft.	Postpaid 1.75	15.00

Stern's Back Yard Orchard

(Group 24-225)

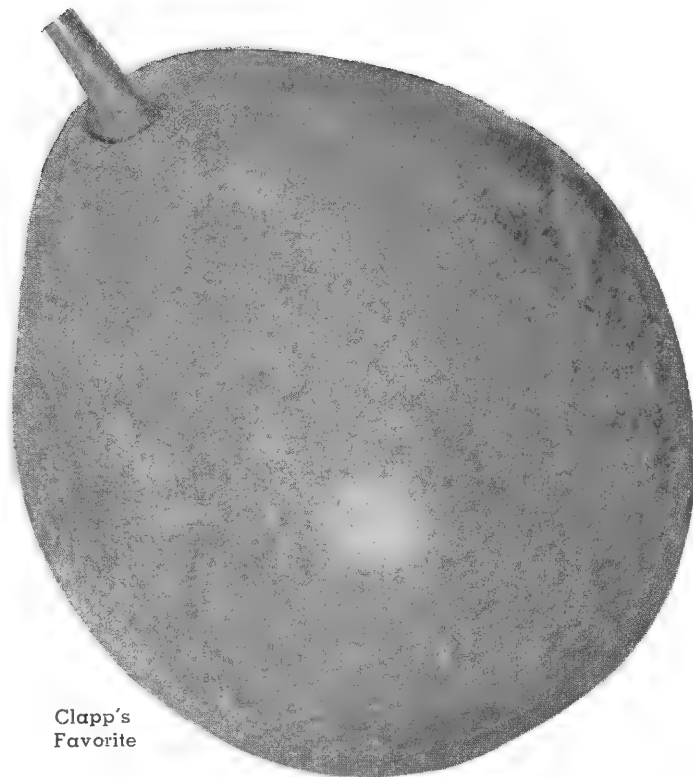
For More Beautiful, More Fruitful Living!

This proven selection of Stern's Fruit Trees will pay for itself within a few seasons. Your family needs the wholesome goodness of these vitamin-packed fruits. Now they can eat their fill at little or no cost. In addition, you'll enjoy beauty and shade that will add to the value of your home.

- 2 CHERRY TREES (Black Tartarian, Windsor)
- 2 APPLE TREES (Red McIntosh, Cortland)
- 2 PEAR TREES (Bartlett, Clapp's Favorite)
- 2 PLUM TREES (Reine Claude, Stanley Prune)
- 2 PEACH TREES (Elberta, Golden Jubilee)

All 10 Quick Crop Fruit Trees, **\$26.00**
Express prepaid, for only

The same collection in Standard Trees, 5-6 ft., Express prepaid, for Only **\$18.00**

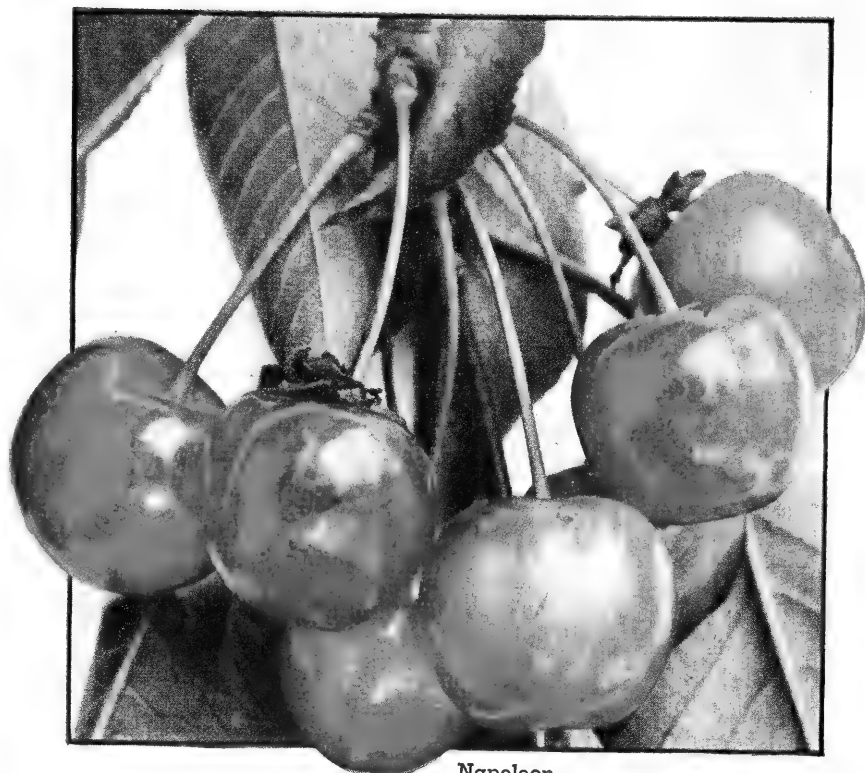


Clapp's
Favorite

- 170. **BARTLETT.** September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.
- 171. **BEURRE BOSC.** November-December. Very large gourd-shaped Pear. This highly productive tree yields large quantities of brownish yellow fruit with white flesh of delicious flavor.
- 174. **CLAPP'S FAVORITE.** August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.
- 175. **DUCHESSE d'ANGOULEME.** October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Bright resistant.
- 179. **SECKEL.** August-October. A delicious little Pear that is the standard of excellence. Skin is yellow-brown with brown-red cheek when ripe. Very productive.



Bartlett



Napoleon

STERN'S CHERRY TREE COLLECTION

(Group 24-226)

- | | |
|---|-----------------------------------|
| 1 Black Oxheart Cherry
(Schmidt's Bigarreau) | 1 Pie Cherry (Montmorency) |
| 1 Yellow Oxheart Cherry
(Napoleon) | 1 Red Oxheart Cherry
(Windsor) |

4 Quick Crop Cherry Trees, 5-6 ft.
For Only **\$14.00** Express
Prepaid

The Same Collection in Standard Trees, 4-5 ft., 4 Trees, for Only
\$9.50 Postpaid



Windsor

SWEET CHERRIES

	Each	10 for
Quick Crop Trees. 2-year, 5-6 ft. Usually begin to bear 3 years after planting . . .	\$3.50	\$33.00
Standard Trees. 1-year, 4-5 ft. . .	Postpaid 2.50	23.00

201. **BLACK TARTARIAN.** Early July. Sweet, bright, purplish black. Juicy and rich. A prolific bearer.

207. **NAPOLEON.** Early July. Sweet and large. A pale yellow with bright red cheek.

208. **SCHMIDT'S BIGARREAU.** Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.

209. **WINDSOR.** Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.



Schmidt's Bigarreau

These Are the Cherries That Make
Prize-Winning Pies!

Stern's

SOUR CHERRIES

Who doesn't love home made pie filled to bursting with home-grown, tree-ripened, fresh-juice Cherries? Nothing compares with that "just-picked" flavor! Inexpensive choice pie Cherries cost practically nothing and are so extremely easy to grow. These famous Stern's Sour Cherry Trees were grown in our nursery on the shores of Seneca Lake. They are fast growing and vigorous beyond description. They will usually bear the second year in your garden.

These amazing Stern's Trees require very little room. They are the favorite of many because of their delightful ornamental beauty. In flower and in fruit, they are incomparable. Because they are self-fruitful, they are very popular with city gardeners who do not have space for more than one tree.

	Each	10 for
Quick Crop Trees. 2-year, 5-6 ft.	\$3.50	\$33.00
Standard Trees. 1-year, 4-5 ft.	Postpaid 2.50	23.00

202. **EARLY RICHMOND.** Late June. This dark red beauty is the earliest sour Cherry, fruiting soon after planting. Bears heavily every year.
203. **ENGLISH MORELLO.** Late July. A late sour Cherry of good size, almost black and sprightly acid. Bears young and heavily even in extremely cold latitudes.
206. **MONTMORENCY.** Mid-July. The leading sour Cherry and the best pie-maker. Fruit is good sized, fine flavored and bright clear red.

Stanley Prune



Montmorency Cherries

Luscious, Vitamin-Rich *Stern's* HARDY PLUMS

New Improved Varieties That Bear Big Crops Early!
Wonderfully Flavorful!

Just-picked plums are a favorite fruit with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

The trees themselves are real beauties! Small in size, they are ideal decorative specimens in lawn and garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.

	Each	10 for
Quick Crop Trees. 3-year, 6-8 ft. Usually begin to bear the second year planted	\$2.75	\$25.00
Standard Trees. 2-year, 5-6 ft.	2.00	18.00
Standard Trees. 2-year, 4-5 ft.	Postpaid 1.75	15.00

233. **ITALIAN PRUNE.** September. Dark purple, juicy, delicious.
235. **REINE CLAUDE** (Green Gage). September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.
236. **SHROPSHIRE DAMSON.** October. This medium-size, dark purple fruit grows in thick clusters on an enormously productive tree.
237. **STANLEY PRUNE.** September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.



Stern's Hardy Selected PEACH TREES

The Fastest Growing of All the Fruit Trees

These famous Stern's selected PEACH TREES will amaze you with their vigor, rapid growth and abundance of fruit, usually within one year after planting! Because these trees were developed from hardy northern stock in our nurseries just outside of Geneva, N. Y., you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Peach trees are self-fertile. Any variety planted alone will bear heavy crops.

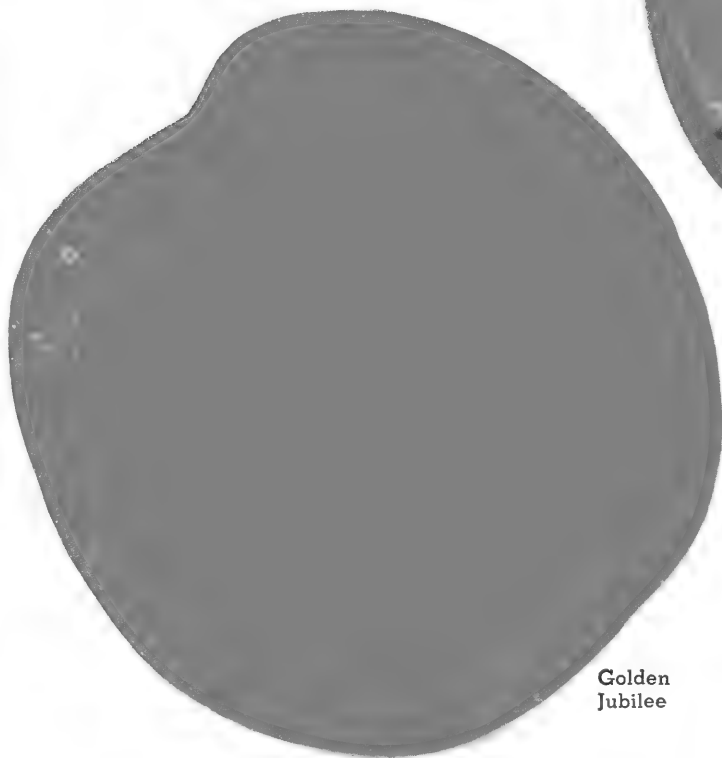
- 254. **ELBERTA.** Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.
- 250. **BELLE OF GEORGIA.** Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.
- 255. **GOLDEN JUBILEE.** Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden.
- 256. **HALE-HAVEN.** Mid September. Large, yellow, juicy and freestone. Perfect for freezing.

Quick Crop Trees, 2-years, 6-7 feet, usually bearing second or third year planted.

\$2.75 each	10 for \$25.00
Standard Trees, 1-year, 4-6 feet. Postpaid.	
\$1.75 each	10 for \$15.00



Elberta



Golden
Jubilee

STERN'S PEACH COLLECTION

(Group 24-227)

Five QUICK CROP Peach Trees, 6 to 7 feet, one of each variety listed, for only \$12.50, Express Prepaid.

The same collection in Standard Trees, 4 to 6 feet, five trees for only \$8.25, Express Prepaid.

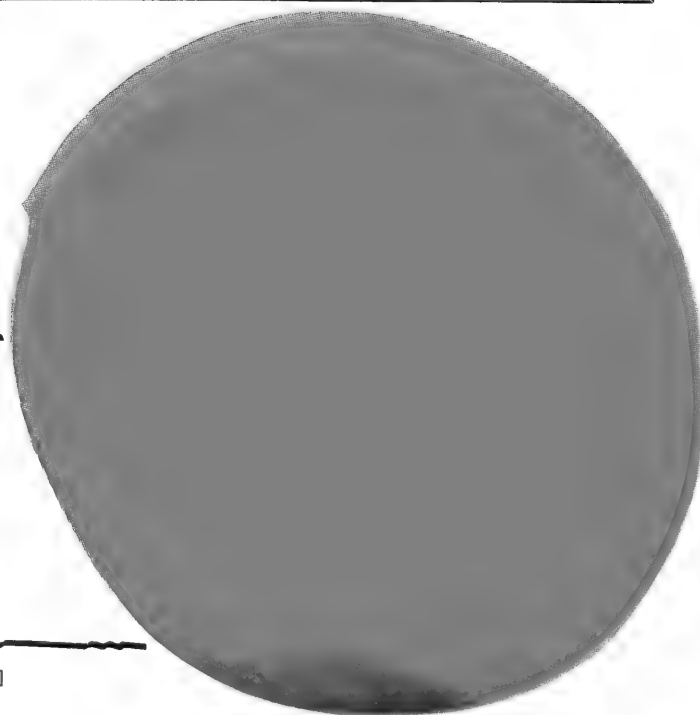
258. NEW—Redhaven Peach

First to Ripen!

A wonderful new Stern's Peach—extremely valuable to orchardist and home gardener because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.

Quick Crop Trees, 2-years, 6-7 feet, usually bearing second or third year planted.

\$2.75 each	10 for \$25.00
Standard Trees, 1-year, 4-6 feet. Postpaid.	
\$1.75 each	10 for \$15.00



Ever Taste Fresh-Picked Nuts?

**Glorious Flavor from
Stern's Easy-to-Grow**

NUT TREES

For Beauty, Shade, Food and Profit!

A few dollars invested in these famous Stern's Nut Trees will yield a lifetime of welcome shade, horticultural beauty and an abundant supply of delicious, nutritious nuts that your family can enjoy all winter long. These selected Stern's Nut Trees are grown from extremely hardy northern stock, especially developed by our nurseries in Geneva, N. Y. They are among the easiest to grow of all trees—almost 100% trouble-free and require little or no care. You won't even have to reach up to pick the nuts—when ripe they simply fall to the ground. Plant one of these wonderful trees this spring—gather a lifetime of pleasure, beauty and good eating.

All of our Nut Trees are strong, well-grown trees, 3 to 4 feet tall, the best size of safe transplanting.

356 A.

Thomas BLACK WALNUT

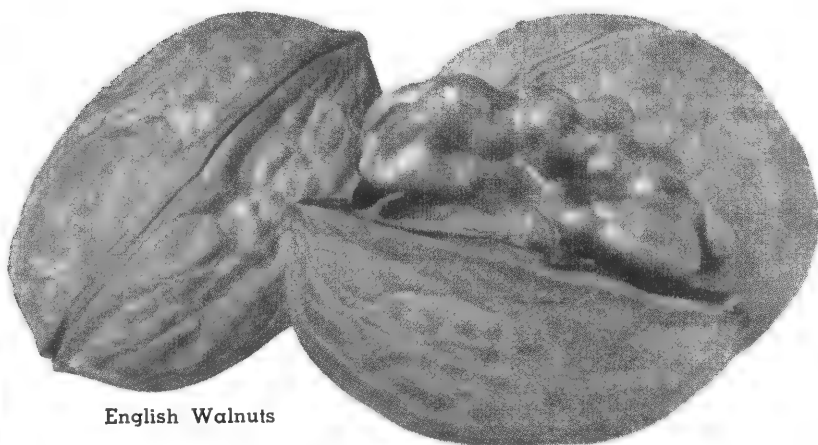
A grafted Black Walnut producing a prolific supply of giant-size nuts that measure up to 2 inches in diameter. Bears very young, frequently the second year planted. Self-fertile. Maturity height, 40-60 ft. **Postpaid: \$4.00 each; 5 for \$19.00; 10 for \$38.00.**



Thomas Black Walnut

355 A. ENGLISH WALNUT

Get a life-long supply of thin-shelled, delicious nuts from these Selected, Inspected, Guaranteed Trees! Self-fertile. Propagated from hardy parent trees located in western New York state for more than 50 years, producing heavy crops year after year! Large kernels have fine flavor. Maturity height, 40-50 ft. **Postpaid: \$3.25 each; 5 for \$15.50; 10 for \$30.00.**



English Walnuts

351 B. Blight Resistant CHINESE CHESTNUT

Harvest your own crop of Chestnuts every fall by planting several of these blight-resistant, hardy trees. These large, ripened nuts are larger than the American Chestnut and just as sweet. Early bearers, producing their nuts the second or third year planted. Plant at least 2 trees for pollination. Maturity height, 30-40 ft. **Postpaid: 2 for \$6.00; 5 for \$14.00; 10 for \$25.00.**



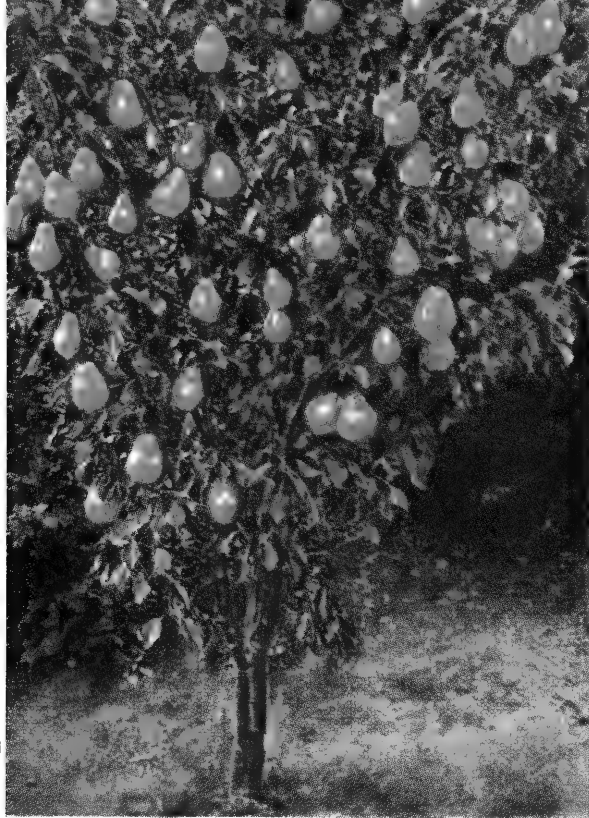
Chinese Chestnuts

Stern's NUT TREE COLLECTION

(Group 24-228)

Four Hardy Nut Trees—3 to 4 ft. One English Walnut, one Thomas Black Walnut, two Chinese Chestnuts

For Only \$12.50, Postpaid



Dwarf Bartlett

Why Dwarf Trees?

Dwarf Apple and Pear Trees are ideal for the gardener who does not have space for full sized fruit trees. Because they seldom grow taller than 8 feet, many landscape architects recommend them for their exquisite beauty as ornamental trees. In the spring, they are covered with lovely blossoms and from July 'til late fall their abundance of fruit adds to their decorative value. In addition to beauty, you will receive enormous pleasure growing Apples and Pears right in your own garden. Many people buy these dwarf fruit trees to give to children. The child will happily accept his responsibility to water and feed the tree. What pride he will take in presenting you with the first ripe apple or pear! It will be a valuable experience in his education and growth.

Stern's "Little Giant" DWARF APPLE TREES

Beautiful—Ornamental—Productive

Dwarf Trees, 2-year, 3½-4½ ft. Begin to bear second or third year planted.

Postpaid: 2 for \$7.50; 4 for \$14.75; 6 for \$22.00.

- 140 A. Baldwin Dwarf
- 141 A. Cortland Dwarf
- 142 A. Red Delicious Dwarf
- 144 A. Red McIntosh Dwarf
- 143 A. Yellow Delicious Dwarf
- 148 A. Yellow Transparent Dwarf

Exclusive—A Miracle of Fruitfulness!

Stern's Little Giant DWARF PEAR TREES

Guaranteed to Bear Next Summer!

Imagine! A small tree—not more than 4 feet high loaded with delicious pears the second year planted. Friends and neighbors will gather around it and rave! These amazing Stern's "Little Giant" Dwarf Pear Trees grow no higher than you can reach. They produce wonderful **full size** fruit—even larger than that produced by many regular size trees. That is due to our special rooting stock, a type of root developed especially for these wonderful trees. Stern's Little Giant Dwarf Pears will remain dwarf—are guaranteed not to grow higher than 6 to 8 feet! Plant two varieties of Pears for cross-pollination.

Dwarf Trees, 2-year, 3½-4½ ft. Postpaid: 2 for \$6.75; 4 for \$13.00.

- 190 A. Bartlett Dwarf
- 191 A. Clapp's Favorite Dwarf
- 192 A. Duchesse d'Angouleme Dwarf
- 194 A. Seckel Dwarf

Stern's Miniature Orchard

(Group 24-229)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

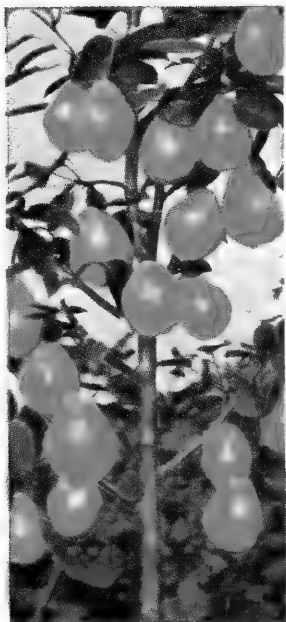
- 2 Dwarf Pears (Bartlett and Clapp's Favorite)
- 2 Dwarf Apples (Red McIntosh and Cortland)
- 4 Trees for Small Space and Early Crops

For Only \$14.00, Postpaid

Red Delicious Dwarf Apple Tree



Very Rare! Stern's Dwarf Vertical CORDON TREES



**Clapp's Favorite
Vertical Cordon Pear**

Apples and Pears in Stately Columns of Flowers and Fruit

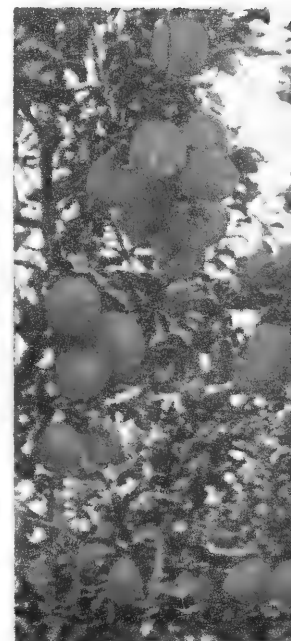
We believe that Stern's is the only nursery featuring these rare Dwarf Vertical Cordon Trees. From the magnificent estates of Europe come these most exciting ornamental fruit trees. These rare beauties require a minimum of space. Plant only 3 feet apart—you can grow 20 trees lining both sides of a short 30-foot walk!

Flowering Apple and Pear Hedges

Just imagine the path to your home, or yard or terrace lined with a living fence of beautiful flowers and fruit. Use these rare trees for exquisite 5-foot high hedges; screens, fences, partitions—to make your **outdoor living room** a source of unending enjoyment. We guarantee that these trees will retain their dwarfing habit—will not grow higher than 6 to 8 feet! Stern's makes this guarantee because these amazing trees are budded on a special imported root-stock which was developed especially for these dwarf trees!

Enjoy big Apples and Pears next year! Stern's Dwarf Vertical Cordon Trees usually bear the next year after planting. The number of Apples you will pick will amaze you.

Extremely hardy. Easy to grow, they thrive **in any average soil**. Require no trellis or support. Simple directions for pruning with every shipment. **Plant two varieties for cross-pollination.**



**Red Delicious
Vertical Cordon Apple**

Dwarf Vertical Cordon Trees, 2-year, 3½-4½ ft.

Postpaid: 2 for \$9.50; 4 for \$18.00; 10 for \$40.00.

151 A.-VC. Red Delicious Apple

152 A.-VC. Red McIntosh Apple

190 A.-VC. Bartlett Pear

191 A.-VC. Clapp's Favorite Pear

Choice Fruits That Will Be the Pride of Your Household

APRICOTS and NECTARINES

These Special Stern's Varieties are Guaranteed Hardy!

APRICOTS. Beautiful trees for fine ornamental effect. Luscious fruit, delicious right off the tree, delectable as jam or sauce. Fine for freezing. Hardy wherever Peaches grow. Plant 2 varieties for cross-pollination.

NECTARINES. You'll thrill to serve this unusual and delicious fruit. We especially recommend the Sure Crop variety for the quality of its fruit. Nectarines are self-fruitful, require no cross-pollination.

Stern's Dwarf Vertical Cordon Collection

(Group 24-230)

One of each variety—2 Apples, 2 Pears
4 Dwarf Vertical Cordon Trees

For Only \$18.00, Postpaid

Stern's Dwarf ORANGE QUINCE

For Prize-Winning Jelly, Jam and Marmalade

This tree, which seldom grows more than 6 to 8 feet high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year planted.

276 A. ORANGE QUINCE. 2-year, 3-4 ft. Post-

paid: Each

\$3.00; 2 for

\$5.75.

Orange Quince



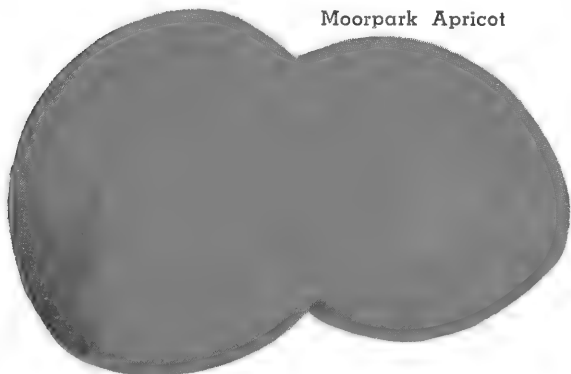
Moorpark Apricot

**Apricots and Nec-
tarines, 1-2 year,
4-6 ft. Postpaid:
Each \$2.50; 2 for
\$4.75; 3 for \$7.00.**

**270 A. Early Golden
Apricot.**

**272 A. Moorpark
Apricot**

**278 A. Sure Crop
Nectarine**





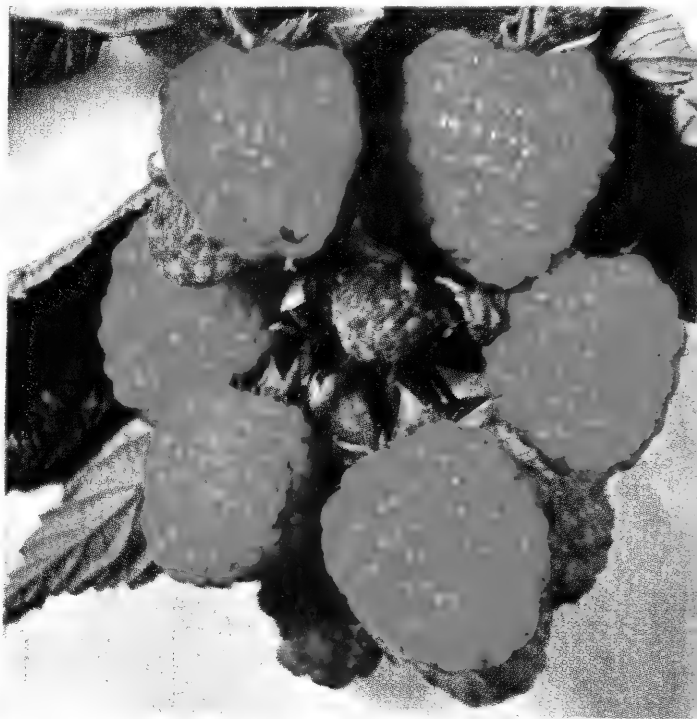
Morrison

Stern's Famous RASPBERRIES

Crop 90 Days After Planting

Our Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in your garden soil. Plant grows 4 to 5 feet tall. Plant 3 feet apart in rows 6 feet apart. Or plant in groups of three for ornamental effect.



Everbearing Indian Summer

Quick Crop Plants, 2-year, transplanted—

	10 for	25 for	100 for
Postpaid	\$3.50	\$8.25	\$30.00

- 311 A. **INDIAN SUMMER.** Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in September and continues until freezing. Flavor and quality are excellent.
- 312 A. **LATHAM.** Red. Large, round, a perfect variety for canning. Hardy in coldest sections.
- 313 A. **MORRISON.** Black. Berries averaging almost 1 inch across.
- 314 A. **NEWBURGH.** Red. The fruit is very large, very firm, and does not crumble.
- 315 A. **SODUS.** Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.



Latham

STERN'S Famous FAMILY RASPBERRY GARDEN

(Group 24-231)

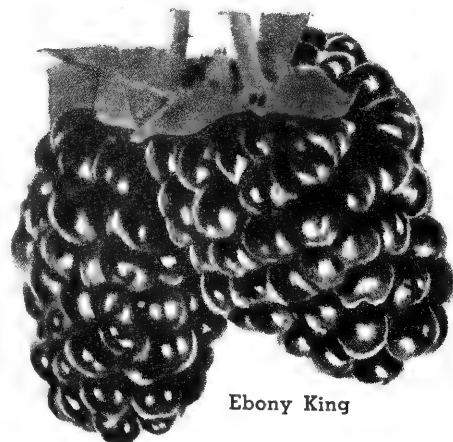
Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, short-cakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

25 Quick Crop Raspberry plants, 2-yr. transplanted
(5 of each variety listed)
For Only \$8.25, Postpaid

Stern's NEW EBONY KING BLACKBERRIES

- 322 A. **EBONY KING.** A new Blackberry that has been under test for the past 12 years and has proven to be a very heavy-producing variety. Berries are exceptionally large, of the Eldorado type. They are very sweet and have the wonderful, sweet Blackberry flavor. Our test block is 100 per cent free of sterility or plants that fail to produce berries. Very thrifty, vigorous-growing bushes that are exceptionally hardy—having withstood 22-degree below zero temperature. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down. Potential yield is 8,000 to 10,000 pints per acre.

	5 for	10 for	25 for
Quick Crop Plants, 2-year, transplanted	Postpaid \$3.25	\$6.00	\$12.00



Ebony King

**A Triumph in Luscious Eating and
Rare Beauty**

Stern's JUMBO BLUEBERRIES

*New Giant-Size Berries on
Gorgeous Ornamental Shrubs!*

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. In spring their blossoms are a delight. In summer their huge berries are as beautiful as they are delicious. Their lush foliage is almost evergreen. The leaves are glossy and multi-colored as the seasons change. In winter the entire bush turns a brilliant red.

Our 3-year-old plants usually bear within 90 days after planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants 4 ft. apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured, organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

Quick Crop Bushes. 2 for 10 for
3-yr., 18-24 in. Postpaid \$4.00 \$18.00



- 303 A. Rancocas. (Early.)
- 305 A. Stanley. (Early.)
- 302 A. Pioneer. (Midseason.)
- 301 A. Pemberton. (Midseason.)
- 304 A. Rubel. (Late.)
- 300 A. Jersey. (Late.)

PEAT MOSS

Ideal Soil Builder for Acid Loving Plants

A laboratory tested and field proven soil conditioner that builds plant life, aids in the development of strong roots, luxuriant blooms and healthy foliage. Its organic composition retains necessary moisture. Free of weed seeds and other foreign matter. Odorless. Strongly acid, having a pH value from 4½ to 5%. We recommend 10 lbs. for six blueberry plants. Mix liberally with soil, using part as mulch.

10 lbs. . . Postpaid \$1.75 20 lbs. . . Postpaid \$2.75



Stern's Blueberry Garden

(Group 24-232)

Six QUICK CROP Blueberry Plants, 3-year, 18-24 inch. One of each variety listed on this page for only

\$11.50 Postpaid



Paradise Asparagus

Stern's Choice PARADISE ASPARAGUS

A Single Planting Lasts a Lifetime

Now you can enjoy succulent tender stalks of **Stern's Paradise Asparagus**, up to 1 inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

Paradise Asparagus is a new, early maturing variety. Produces a normal crop in many instances one year earlier than ordinary varieties. Growers who have seen this Asparagus growing have been amazed to see the straight, crisp, large stalks that were produced from roots set the previous spring. An exceptionally strong, vigorous grower. Large, crisp, tender stalks with exceptionally fine, mild flavor. With today's trend of freezing vegetables for the market, it has another distinct advantage in that it retains its fresh flavor after freezing. Because it brings returns one year earlier than other varieties, and because of its great size, large crop and fine, mild flavor, plant Paradise in your garden this year.

100 plants, set 1 ft. apart in rows 3 ft. apart, will provide an average family supply.

	50 for	100 for	250 for	1000 for
Strong Plants, 2-year, No. 1	Postpaid \$3.75	\$6.50	\$13.00	\$35.00

Stern's Super-Vigorous RHUBARB

So Easy. Plant It and Enjoy It for Endless Years

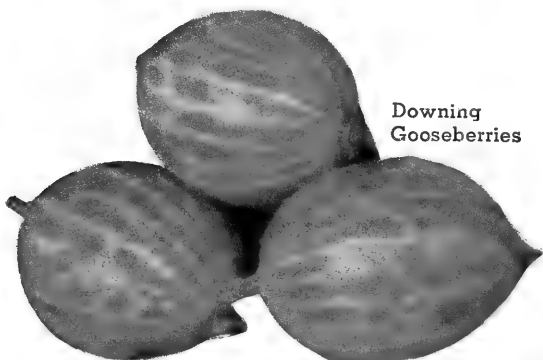
What an amazing difference you'll find in this freshly picked stewed Rhubarb—a delicious treat your family can enjoy so easily, so zestfully! Stern's super-vigorous Rhubarb roots will produce an abundance of tender juicy stalks for pies, preserves and stewing. You'll be able to cut a small crop this spring, followed by a big full crop the following year. We have a limited supply of excellent roots that will thrive in any well-fertilized soil. Extremely hardy. Plant 3 feet apart.

	2 for	10 for	25 for
Quick crop roots, 2-year, No. 1	Postpaid \$1.50	\$6.50	\$14.00

345 A. MYATT'S LINNAEUS. The leading variety for commercial planting, excellent for home use. Bears stalks up to 2 ft. tall.



Myatt's
Linnaeus
Rhubarb



Downing
Gooseberries

Red Lake Currant

Stern's Favorite "Wonder Berries" GOOSEBERRIES and CURRANTS

Easy-to-Grow. Big Producers of Delicious Fruit

How you'll enjoy these delicious fruits in jelly, preserves, or as a fresh fruit dessert! One of the easiest of all to grow, require very little space and thrive even in shady places. These strong 2-year-old plants frequently produce some fruit the first year planted.

Strong plants, 2-year, transplanted. Postpaid: \$1.25 each; 3 for \$3.60; 10 for \$10.00.

323 A. DOWNING GOOSEBERRY. A large, handsome fruit, green in color, thin skinned, tender, juicy and sweet. Free of mildew.

325 A. POORMAN GOOSEBERRY. You'll never know how delicious a Gooseberry can be until you've become familiar with the Poorman Gooseberry! The fruit is dark red, large, and very attractive. This variety requires a rich soil, and does not grow well on light, sandy soils, where Downing should be selected.

331 A. RED LAKE CURRANT. Berries are unusually large, measuring up to 1/2 inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.

332 A. WHITE GRAPE CURRANT. Fine for dessert. You'll like their mild flavor.

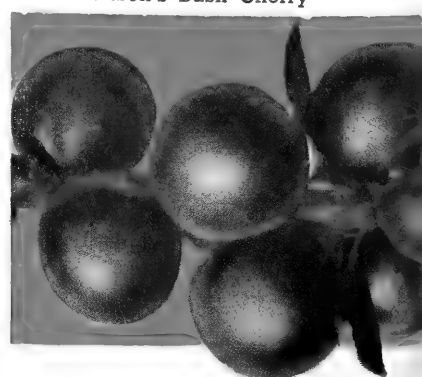
Highly Ornamental BUSH CHERRIES

Attractive ornamental shrubs famous for their color, beauty and edible fruit. Fruit, while not equal to standard Cherries, is highly prized for preserves. Extremely hardy, bearing fruit soon after planting. Plant two or more for cross-pollination. Set them in the ground 5 feet apart. Strong bushes, 2-year, 2-3 ft.

496 A HANSEN'S BUSH CHERRY (Prunus besseyi)

Bears in coldest climate. Fruit is purple-black, up to an inch in diameter, shaped like a Plum. The bush rarely grows over 5 ft. tall, and bears well even in poor soil. Postpaid: 2 for \$2.50; 10 for \$11.00.

Hansen's Bush Cherry

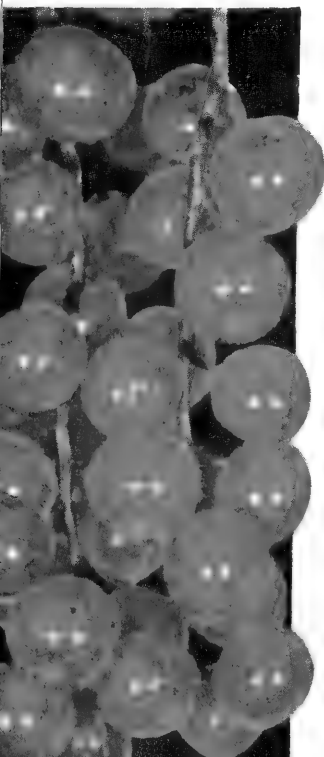


GOOSEBERRY AND CURRANT SPECIAL (Group 24-233)

Six Gooseberry and Currant Bushes.

2 Red Lake 2 Downing 1 Poorman 1 White Grape

For Only \$6.50, Postpaid



New "Landscaping" Idea in Garden Beauty

Stern's Lifetime GRAPES

For Beauty, Privacy, Delicious Fruit

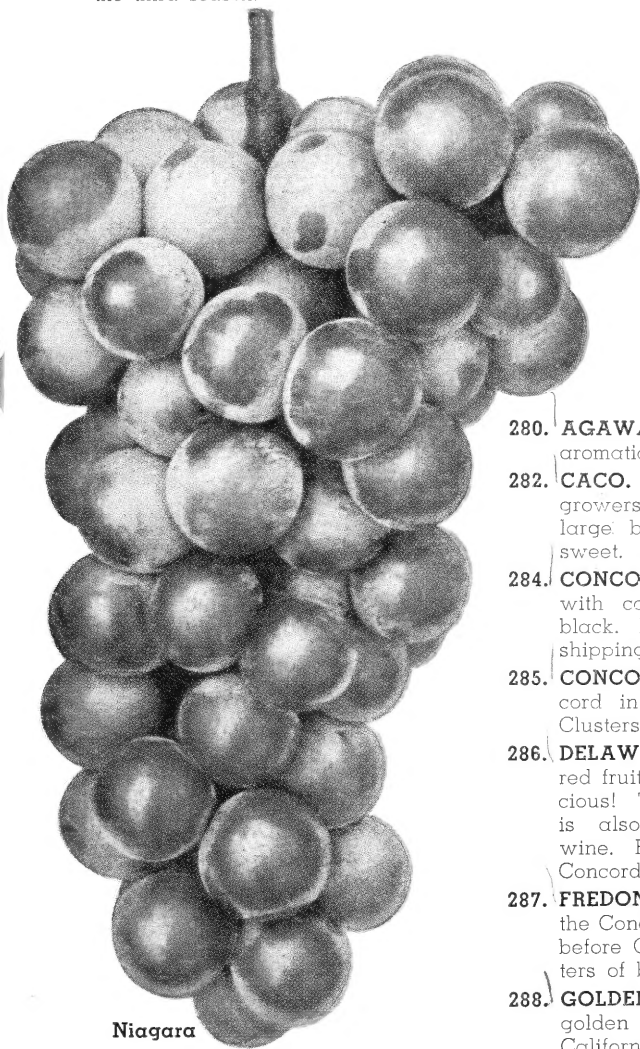
Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves accented by clusters of colorful Grapes are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

No matter how small, no garden should be without a vineyard. Grapes require very little space—pay huge dividends in delicious, vine-ripened fruit plus magnificent beauty. Delight your family with bunches of sweet ripe Grapes at every meal while in season. Enjoy their delicious flavor all through the year in jams, jellies, wines.

Plant early ripening Grapes such as Fredonia, Seneca, and Portland if you are located far north where late varieties do not mature. Delaware and Golden Muscat are good wine Grapes.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better, especially late varieties such as Caco and Golden Muscat. All of our Grape vines are self-fruitful. Plant them 6 ft. apart.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.



Niagara

289. NIAGARA. The most popular white Grape with large bunches and berries.

Quick Crop Fruiting Age Vines,
3-year, No. 1 (Agawam, Concord, Niagara) **Postpaid**

Each	10 for
\$1.25	\$10.00

Strong Vines, 2-year, No. 1 (Concord Seedless, Golden Muscat, Seneca) Postpaid

Each	10 for
\$1.75	\$15.00

Strong Vines, 2-year, No. 1 (Agawam, Caco, Concord, Delaware, Fredonia, Niagara, Portland) Postpaid

Each	10 for
75c	\$6.50

280. AGAWAM. A large, red Grape with rich, aromatic flavor.

282. CACO. A red Grape favored by many growers for its astonishing harvest of large bunches. Flavor is exceptionally sweet.

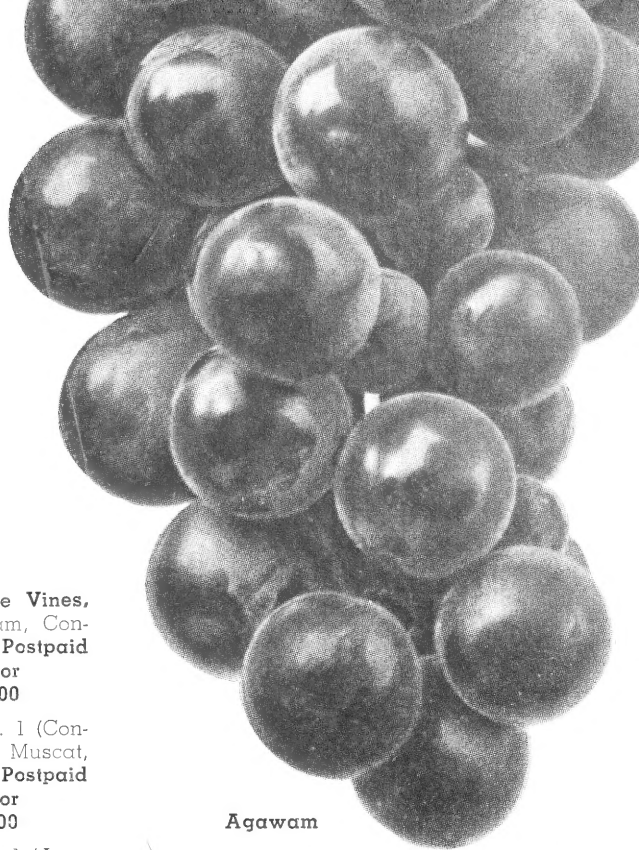
284. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for Grape juice.

285. CONCORD SEEDLESS. Similar to Concord in color and flavor but seedless. Clusters and berries are small.

286. DELAWARE. Produces small, light red fruit, unusually sweet and luscious! This excellent table Grape is also unexcelled for making wine. Ripens a few days before Concord.

287. FREDONIA. Our earliest Grape of the Concord type, ripening 15 days before Concord. Yields large clusters of blue-black berries.

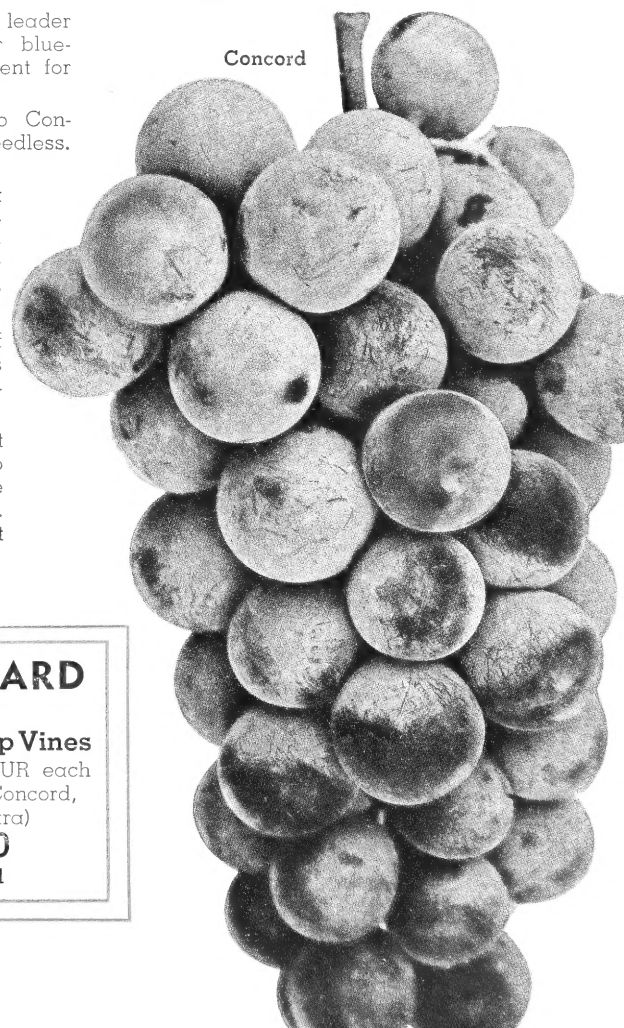
288. GOLDEN MUSCAT. Fancy light golden Grapes, very similar to California Grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine muscat flavor.



Agawam

290. PORTLAND. Ripens before any other Grape! This white beauty contains much sugar and can be eaten before it is fully ripe! Berries large, color excellent.

291. SENECA. The skin is so tender it is sometimes called the skinless Grape! You'll like the firm, crisp white berries with their sweet flavor. Ripens 3 weeks earlier than Concord.



Concord

Stern's RED, WHITE and BLUE VINEYARD

(Group 24-234)

3 Quick Crop Vines

3-year, No. 1 (one each of Agawam, Concord, and Niagara)

\$3.45
Postpaid

6 Quick Crop Vines

3-year, No. 1 (TWO each of Agawam, Concord, and Niagara)

\$6.60
Postpaid

12 Quick Crop Vines

3-yr., No. 1 (FOUR each of Agawam, Concord, and Niagara)

\$12.00
Postpaid

It's True—Three Times More Fruit!

Stern's
Sensational

Superfection

Everbearing
Strawberries

King of the Everbearers

This year Stern's offers only one variety of Everbearing Strawberry . . . **the best**, proved by test after test. We are convinced that our new Superfection Everbearing Strawberries are so much better than all of the other varieties, that we could not conscientiously offer anything but Superfection to our customers.

Actual field tests prove Superfection's superiority acclaimed by such authorities as Rural New York Magazine as out-producing older varieties, such as Gem, Wayzata, Brune's Marvel, Streamliner, Mastodon, Gemzata—our new variety gives you three times more fruit than the combined average of these older varieties. If you desire proof of these statements we will happily send you **free** a reprint of the Rural New

Yorker's report on the productivity of Everbearing Strawberries. Just drop us a line.

**Pick Delicious Sun-Ripened Berries Within 90 Days—
Guaranteed!**

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of SUPERFECTION starting within 90 days. Set plants this spring for a never-ending supply of fine berries from June, throughout the summer, right up to November frosts.

Wonderful Quality of Fruit

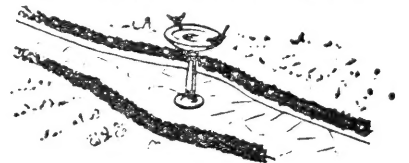
Superfection produces giant size berries **up to one inch in diameter**. A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet.

Stern's Famous STRAWBERRY BORDER

Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. We also recommend our Superfection Strawberries for planting along walks or in rock gardens.

	50 for	100 for	500 for	1000 for
Well-rooted plants, No. 1, postpaid	\$3.75	\$6.00	\$20.00	\$35.00

**NEW PRACTICAL GARDEN IDEA
FOR BEAUTY AND UTILITY**



Beautiful Flowering
STRAWBERRY BORDER

**Stern's Everbearing Strawberry Garden
(Group 24-235)**

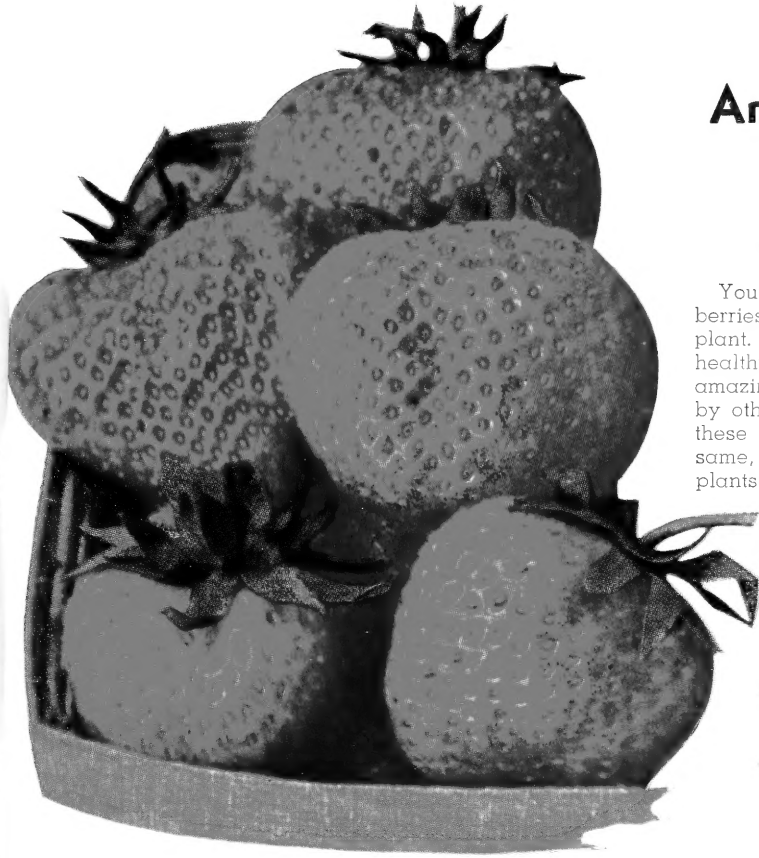
An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 strawberry plants for

Only \$9.00, Postpaid

Half Collection, 50 each,
total 100 plants for \$5.00,
postpaid.

[46]





Sparkle

Stern's Family Strawberry Patch

(Group 24-236)

The collection will yield an ample supply of delicious berries for an average family, for eating, canning, and freezing.

200 Strawberry Plants, well rooted. 50 each of Catskill, Fairfax, Premier and Sparkle—

For Only \$6.50, Postpaid

100 Plants (25 each above)

For Only \$3.75, Postpaid

Every Plant Guaranteed to Live and Bear!

Don't take chances. Why waste time and money on inferior bargain plants? Stern's Super-Grade quality plants will thrill you with their strong vigorous growth, their huge crops of finest quality fruit. Stern's Super-Grade quality plants have exceptional growing power, will survive hottest summers, thrive and produce with minimum care. **Important**—the living roots are protected by SPECIAL STERN'S MOIST-LOCKED packing for guaranteed shipping safety. You'll find Stern's plants best in every way!

PLANTING DISTANCE

Set plants 1 ft. apart in rows 2 ft. apart. Keep all runners nipped off. Or: Set plants 2 ft. apart in rows 4 ft. apart. Allow runners to fill to 2 ft. wide.

FREE PLANTING INSTRUCTIONS WITH EVERY ORDER

Free planting instructions accompany every order. Soil preparation, how to plant, removal of blossoms, cultivating, mulching, and other subjects are covered in this leaflet.

[47]

America's Favorite June-Bearing STRAWBERRIES

Now Available in New Stern's Super-Grade Quality Plants

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush, with well-developed crown and heavy, healthy roots that contain thousands of living hairlike feeders. These amazing Stern's plants cannot be compared to ordinary plants offered by others. Compare growth and crop—prove to yourself it pays to buy these Stern's Super-Grade quality plants. The space and work are the same, the results are incomparably better with Stern's Super-Grade plants.

We recommend that you plant an equal number of these June-bearing varieties with our Superfection Everbearing variety. In that way you will obtain the maximum enjoyment from your Strawberry patch.

50 for 100 for 500 for 1000 for
Well-rooted plants, No. 1, Postpaid \$2.25 \$3.75 \$12.00 \$20.00

DORSETT (Early.) Produces evenly matured, large berries. Does well even on poor soil. The earliest to ripen.

FAIRFAX (Early.) One of the largest and one of the best. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen.

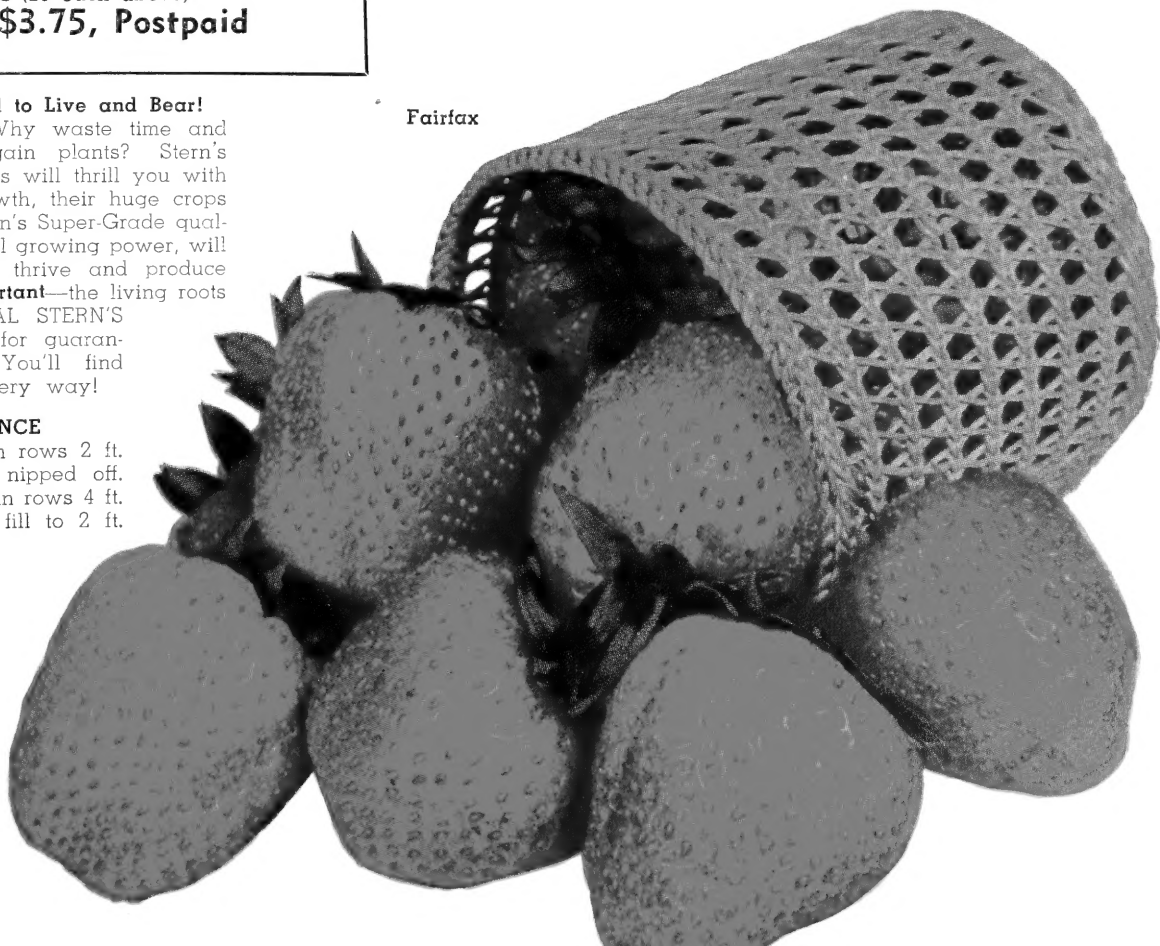
PREMIER (Early.) Leading variety among commercial planters. Be sure to include some in your garden for large, smooth, perfectly flavored berries.

CATSKILL (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.

SPARKLE (Midseason.) Makes a fine fruiting bed on practically any type of soil. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

FAIRPEAKE (Late.) This variety is our best late berry. Extends the Strawberry season for another week. Berries are very large, firm, red to the center.

Fairfax



Stern's Giant Double Camellia Flowered Emperor BEGONIAS



BLOOMS
ALL
SUMMER
LONG
In Shady
Areas
Where
Grass
Won't
Grow

This is the type of
Begonia featured in
LIFE

Most
Spectac-
ular
Flower
Meas-
ures
Up to
10
Inches
Across

From early July until late fall, you have these exquisite flowers of spectacular beauty. Huge blossoms of glowing red, pink, rose, white, yellow and intermediate shades!

Famous Magazines say: "Triumph . . . most spectacular . . . exotic . . . flashy!" Just imagine giant flowers almost a foot across, brilliant as a sunset—truly one of the world's most magnificent flowers.

**Will Bloom This Summer
Easy to Grow in Shady Location
Require Little Care**

Begonias thrive in cool shady location. They cannot stand full sun. Plant in window boxes or in shady nook where soil is fairly rich. (If soil is poor, fertilize with Miracle-Gro). Give them an ample degree of moisture. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are single type flowers of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

Your choice of colors: Red, Orange, Salmon, Pink, White, and Yellow. **Postpaid: 6 for \$2.00; 12 for \$3.50; 25 for \$6.00; 100 for \$20.00.**

STERN'S RAINBOW MIXTURE OF GIANT EMPEROR BEGONIAS

(Group 24-237)

All colors mixed—a wonderful and inexpensive collection.

Postpaid:
6 for \$1.75;
12 for
\$3.00;
25 for
\$5.00;
100 for
\$18.00.